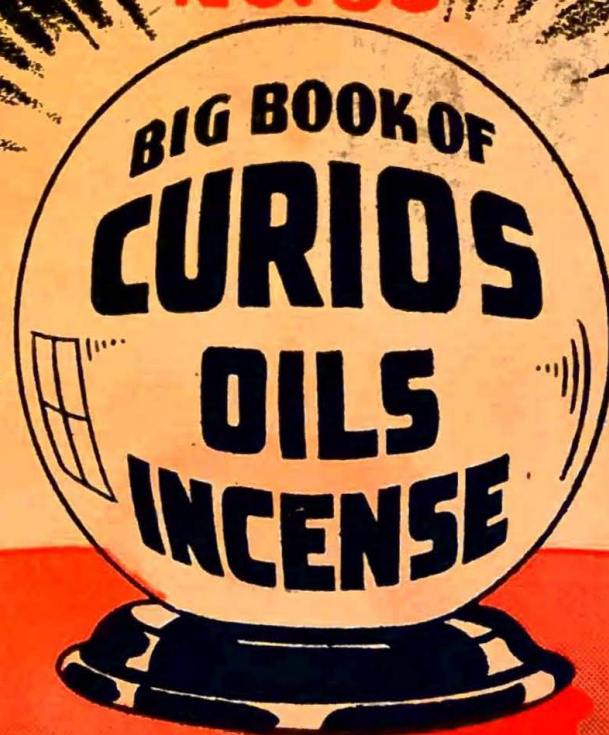




# CURIO CATALOG

No. 83



SEE BIG **FREE** PRIZE OFFERS!  
OF EXTRA COST

COPYRIGHT 1942 BY  
**KING NOVELTY CO.** 2244 COTTAGE GROVE AVE.  
CHICAGO, ILLINOIS, U.S.A.



# AT LAST! FREE COIN-LUCKY MO-JO

OF EXTRA CHARGE

WITH PURCHASE of

*Alleged*

**GOOD LUCK PERFUME and SACHET POWDER**



*Alleged*

**GOOD LUCK COIN**

WEAR IN YOUR POCKET OR PURSE

**ALL for \$1.00 PLUS 10¢ TAX SEND \$1.10**

**LOVELY DREAMY SCENT**



HE LOVES HER SHE SMELLS SO SWEET

ORDER BOTH GET COIN FREE OF EXTRA CHARGE



Highly Perfumed Keeps You Sweet



Put in Bag—

**Tie Around Neck**  
Place a little of this SACHET LOVELY POWDER in a Bag and tie around the neck or rub a little on the body each morning. Surrounds you with a delightful perfume and **KEEPS YOU SWEET ALL DAY**. Sprinkle in your dresser drawer to keep clothes sweet. While some people say that Perfumed powders have brought them **GOOD LUCK** we do not make these claims but sell only as a delightful, fragrant **LOVELY SACHET POWDER**.

**BARGAIN OFFER**  
Order your **GOOD LUCK Brand PERFUME and POWDER**. Get **LUCKY MO-JO COIN FREE** of extra charge. Send \$1.10 for ALL. Be sure to give order Number **A-572**.

## THRILLS WITH DELIGHT

Many claim that they have been Lucky in Love through the use of certain perfumes. However, we make no claims to this effect or that this perfume is LUCKY but sell only as a high grade Perfume possessing a delightful, Oriental type, long lasting fragrance.

## SPECIAL OFFER

Pay regular price of 50c each for Perfume and Sachet Powder. Buy BOTH for only \$1.00 and get **LUCKY MO-JO Alleged Good Luck Coin FREE** of Extra Charge. This COIN has on it the words, "GOOD LUCK" and 21 Alleged Symbols of LUCK. We make no claims that because all these Alleged LUCKY SYMBOLS appear on the COIN that it will bring LUCK. We, however, do give it FREE of extra charge to those who wish to Carry it as a Pocket Piece. Get this **LUCKY MO-JO COIN FREE** of extra charge TODAY. Just order your Perfume and Sachet Lovely Powders.

Order by No. A-572 **\$1.10**  
All For Only.....

**C.O.D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U.S.A.**



# FREE

OF EXTRA CHARGE

## FAMOUS SNAKE RING

### BUY THESE 2



Alleged **LUCKY** THREE HEADED  
SNAKE RING

**LUCKY MO-JO Brand**  
**INCENSE**

**LUCKY MO-JO Brand**  
**OIL**

GET  
RINGS  
WHILE  
THEY LAST

## AMAZING OFFER



**BUY BOTH  
AT REGULAR  
PRICE  
and GET  
SNAKE  
RING  
FREE**

OF EXTRA CHARGE

**\$1.00**

PLUS 5¢ TAX

**SEND \$1.05**



**ORDER TODAY**

**ORDER THIS  
BARGAIN NOW**

Here's your chance to get Both a Box of highest quality **LUCKY MO-JO INCENSE** and a Bottle of **MO-JO Brand OIL**. Burn **LUCKY MO-JO INCENSE** three times a week according to **Directions**. Sweetness should linger for days. Your friends should love to visit you and remark at the Delightful Perfumed Fragrance that fills your home. Incense has been burned by many people as an offering to the Deity. Also it has been used to Bring **GOOD LUCK**. It is also true that Perfumed **OIL** has been used by many women to compel Men to **LOVE** them and have **LUCK** in general. However, we make no claims to this effect for this **MO-JO Brand OIL** or Incense, and sell only as a very high grade Incense and Perfumed **OIL**.

**ORDER BOTH and GET RING FREE OF EXTRA CHARGE**

**JUST SEND \$1.05** for Both Incense and **OIL** and get this wonderful 3 HEADED SNAKE RING **FREE** of extra charge. Even though some people have worn this SNAKE RING FOR **LUCK** we make no claims to this effect and give it **FREE** of extra charge as a **CURIO**. You really save money when you order this Bargain because the regular price of each is 50c. Both for \$1.05 and then you get the **SNAKE RING FREE** of extra cost. Send your order today for this Big Bargain.

**NOTICE:** We reserve the right to substitute another RING if we run out of SNAKE RINGS and can't get any more.

**ORDER BY NO. A-569... SEND \$1.05 for ALL**

**SEND ALL  
ORDERS TO**

**KING NOVELTY CO.**

**2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U. S. A.**



# FREE VAN VAN BRAND OIL

OF EXTRA CHARGE

with **LODESTONE** and **HIGH JOHN<sup>the</sup> CONQUEROR ROOT**

**HIGH JOHN THE CONQUEROR ROOT** has been considered the **KING ROOT** of the forest. It has been recommended by Conjurers or so-called **Root Doctors** and has been sold for high prices. These Voodoos, we believe, told their customers to carry the **Root** for **LUCK, Winnings, and SUCCESS in Love**. We do not sell for this purpose and make no claims that it is valuable as a **Luck Bringer**. It is sold to you only as a Curio.

**LODESTONE** has been used by many people, both in the past and in the present, for the purpose of **Drawing LUCK** such as to Bring in the Winnings in Games, or to Bring **Luck** in Money Matters or **Luck** in Love and Romance. Even though it is true that the Carrying of a **LODESTONE** has been considered **Lucky**, we make no claims like this and sell it only for people who desire it as a Curio.

\$1.50 if bought  
separately  
All Now  
**\$1.00**

**BUY  
LODESTONE  
and HI-JOHN  
GET VAN VAN  
Brand Oil FREE  
of Extra Cost**

Just pay regular price for **HIGH JOHN the CONQUEROR ROOT**—The two for \$1.00. We give you **FREE** of extra cost a regular 50c Bottle of **VAN VAN Brand Oil**. Get in on this **SPECIAL OFFER** while it lasts. Order all for \$1.00. Order by Number A-568.

**ALL ON THIS PAGE  
PRICE ONLY . . . . . \$1.00**

**ORDER BY NUMBER A-568**

**C. O. D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U. S. A.**



# INCENSE NUMBERS IN ASHES

with **LODESTONE** and **HIGH JOHN ROOT**



**NUMBERS  
APPEAR IN  
BURNING  
ASHES**

Just take a piece  
of INCENSE out  
of the Box  
and light it.  
Then watch the  
NUMBERS COME  
OUT in the  
ASHES.



## BIG COMBINATION OFFER

Here's your chance to get a \$1.50 catalog value for \$1.00. You receive High John the Conqueror Root, Magnetic Lodestone and the Great Go-Bo Novel Number Incense. This is the most amazing incense — NUMBERS appear almost like Magic in the Ashes. Have great fun playing this Incense Number Game. We also furnish you the Lodestone and John the Conqueror Root which has become known to some people as Lucky Pieces. We make no claims that these are Lucky or sell for this purpose and we do not claim that the NUMBERS that appear in the Ashes are of any value. We sell the Lodestone and Root as a curio and the incense for amusement. NUMBERS ARE GUARANTEED TO COME OUT IN THE ASHES. Man \$1.00 for All.

**ALL  
for  
\$1.00**

ORDER BY NUMBER A-570

# LODESTONE PERFUME AND LODESTONE INCENSE

**BIG COMBINATION**

**\$1.50 VALUE ONLY \$1.00**

Plus 5c Tax

For those of our customers who wish both Lodestone Perfume and Lodestone Incense, we offer this Big Combination—\$1.50 catalog value for only \$1.00. Now is your chance to have Both these Lodestone Goods. **LODESTONE** has been carried by many people as a **LUCK PIECE** to Draw Money, to Bring in Winnings and as a Help in Love. Even though you may wish it for this purpose, we do not sell it with the understanding that it will do these things. We make no claims for the **LODESTONE** except that we sell it as a Curio. **Lucky Mo-Jo Lodestone Perfume** is real sweet, strong and lasting. You will like to burn **Lodestone Brand Incense**. This is really a Bargain! You get a 1 oz. bottle of Perfume, a box of Incense. You also get a Lodestone in the bottle of Perfume and a Lodestone in the box of Incense. Order TODAY and get all for \$1.00 — Plus 5c Tax.

**PRICE  
FOR ALL.....\$1.05**

**ORDER BY No A-571**



**C.O.D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U. S. A.**





# JOHN *the* CONQUEROR BRAND FLOOR WASH

## DRIVE OUT EVIL BAD SMELLS

Enjoy a Happy Home Life. **CLEAN AWAY** foul, bad odors in the house. Just pour one or two teaspoonfuls of **JOHN the CONQUEROR Brand FLOOR WASH** in a pail of water. Wash Floors, Scrub Woodwork, and clean Doorsteps. Get into corners of rooms, closets, and dark places.



**WASH AWAY THAT DOOR STEP MESS**

## SWEET SMELLING HOMES ATTRACT FOLKS

This Highly Perfumed **JOHN the CONQUEROR Brand FLOOR WASH** helps the room smell **Sweet and Pleasant**. Folks should love to visit you and should want to stay in your house often. Men like the odor of Good Perfume, too, and should be glad to stay home and enjoy it. Wash away the mess and invite Folks to stay. **JOHN the CONQUEROR Brand FLOOR WASH** really does the work of making a home Sweet smelling. Just sprinkle a little in the corners of rooms, closets, under chairs, and behind doors. You should love the Sweet, Romantic Fragrance.



**PUT FEW DROPS IN SCRUB WATER**

**Send 50c For Two Ounce Bottle of JOHN the CONQUEROR Brand FLOOR WASH or Order 3 BOTTLES for \$1.35**

**Order by No. A-205**



**WASH CORNERS AND DARK PLACES**



**SWEET SMELLING HOME INVITES ROMANCE**

**50¢ EACH 3 for \$1.35**



# JOHN *the* CONQUEROR BRAND PERFUME

## SWEET LASTING FRAGRANCE—HIGH JOHN ROOT IN BOTTLE

Certain Hoo-Doo Doctors have recommended the **HIGH JOHN the CONQUEROR ROOT** to conjure up **LUCK in MONEY MATTERS, LOVE**, or bring about that which was desired. We make no claims that the **JOHN the CONQUEROR ROOT** will do this. However, for those who wish it as a Curio we have placed this **ROOT** in a Bottle of Perfume, which we have given the name of **JOHN the CONQUEROR PERFUME** because of the **ROOT** in each bottle. Order a Bottle of this **JOHN the CONQUEROR Perfume**. Put a few drops on your clothes.

**BIG SELLER—ORDER A BOTTLE NOW**

**Let HIGH JOHN the CONQUEROR PERFUME be your Secret Odor to help you be more Attractive and Draw the Attention of Others.**

**Order by No. A-203C**

**Price Only**

**\$1.00**

**3 Bottles for Only \$2.00**



**JOHN the CONQUEROR ROOT IN EACH BOTTLE**



**Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE. CHICAGO, ILL., U.S.A.**



# MO-JO BRAND

# Alleged LUCKY CURIO BOX



WITH  
VIAL OF  
VAN-VAN  
OIL

ALL  
for  
\$1.00

## CONTENTS

- 1 Lodestone
- 1 HighJohn the Conqueror Root
- 2 Adam and Eve Roots
- 1 Vial Van Van Oil
- 1 Red Flannel Bag
- All Packed in Special MO-JO Brand Box

VOO-DOO and so-called HOO-DOO and Conjure Doctors have made what they call **HANDS**. These are often sold for as high as \$5.00 or \$25.00. Some folks want such things for the purpose of Drawing Luck, Getting Jobs, Winning in Love, Bringing back their Sweetheart who has gone off with someone else, Winning in Gambling Games of Cards, Dice, Policy, or almost anything else that was wanted. These so-called **HANDS** often consisted of a Red Flannel Bag in which **ROOTS** and **LODESTONES** were placed. We have prepared this **MO-JO Brand CURIO BOX** which contains the following: **Magnetic Lodestone, High John the Conqueror Root, Two Adam and Eve Roots, One Vial Van Van Brand Oil, and Red Flannel Bag.** We make no claims that these articles have any Supernatural value, as Job Getters, Luck Bringers, or for Driving Away Evil, and sell only as an interesting Curio. If you wish this Big Box of Curies, for only \$1.00, send your Order Today.

Order by No. A-500  
Price Complete in Box..... Each  
3 for \$2.00—1 Doz. for \$6.00

**\$1.00**

## HI-JOHN<sup>the</sup> CONQUEROR ROOT PRICE ONLY 50¢



PACKED IN  
MO-JO BRAND BOX

To this **ROOT** has been attributed more wonderful and Lucky properties than we have ever heard of. Certain **VOODOOS** claim that a person carrying a piece of this **HI-JOHN the CONQUEROR ROOT** will never be without money and be extremely Lucky in games and successful in his undertakings. We make no representations to this effect and make no claims that this **ROOT** has any value as a Luck Bringer but sell only as a Curio.

Order by No. A-209

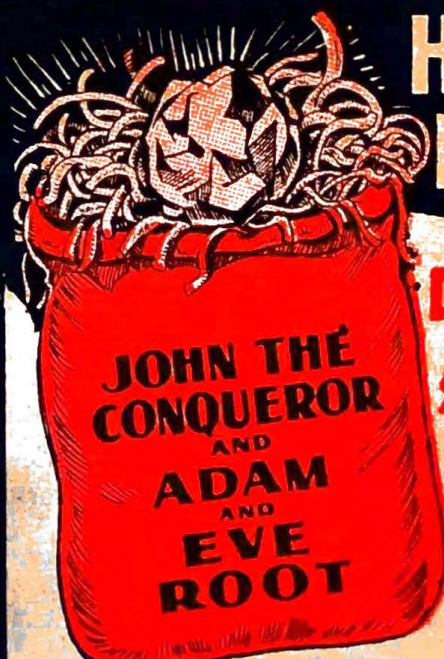
Price Only..... Each

**50c**

3 for \$1.00—1½ Doz. \$2.00

Each **HI-JOHN ROOT** Packed in a **MO-JO Brand Box**. Order this Curio now.

## SOUTHERN STYLE HERB BAG



DRESSED  
WITH  
SOUTHERN  
STYLE  
VAN-VAN  
OIL

To Those  
of our  
Customers Who  
Might Want

an **ALGIERS** Southern Style Herb Curio Bag, we have prepared this remarkable collection of Herbs, Roots, and Lodestones. Certain **VOODOOS**, Witch Doctors, Fetish Worshipers, claim that a Bag of certain Herbs, worn on the person would drive away Evil and bring Good Luck in Games, Business, Love, etc. However, we make no representations to this effect. We are merely stating facts which have come to our attention. We sell this Southern Style Bag only as a Curio. Get yours **NOW!**

Order by No. A-505  
Price. Dressed with VanVan Oil

**\$1.00**

Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE. CHICAGO, ILL., U.S.A.





**MO-JO  
BRAND**

# LODESTONE

## GENUINE MAGNETIC

The Ancient Romans believed that the **LODESTONE** kept husband and wife faithful and their **Love** secure. Orpheus attributes to the **LODESTONE** the **Power** of attracting the **Love** of gods and men, and it was frequently set in Wedding rings for this purpose. In India the **LODESTONE** is believed to give vitality and health to those who wear it, and it is very popular among Mohammedans as a **Talisman** against **Evil Spirits**.

Hoo-Doo Men made **Conjure Bags** in which they placed pieces of Lodestone, for the purpose of **Heedeeing**, **Driving Away Evil Spirits**, **Drawing Folks** to you, or so-called **Home Breaking** and **Good-Bye Enemy Tricks**, **Job Getting**, and general **Good Luck**. We have known many people who would not be without carrying a **LODESTONE** around with them. We have found this especially true among Folks that like to do **Gambling**, **Play Horses**, and **Number Games of Chance**, and who wish to win in **Love Affairs**. We do not sell this **LODESTONE** for any of these purposes; neither do we make any claims that it is **LUCKY**, or that it will **Drive Away Evil Spirits**, but sell only as a **Curio**. We guarantee that this **LODESTONE** is **Genuinely, Magnetically Alive**, with **Power to Attract Steel Dust** or your money refunded. We have taken extreme care in securing only the best grade of **LODESTONE**.

Order by No. A-208 Price Only **50c**  
3 for \$1.00—1 Dozen \$3.00

## MO-JO BRAND MAGNETIC SAND



### Sprinkle on Lodestone Watch It Attract

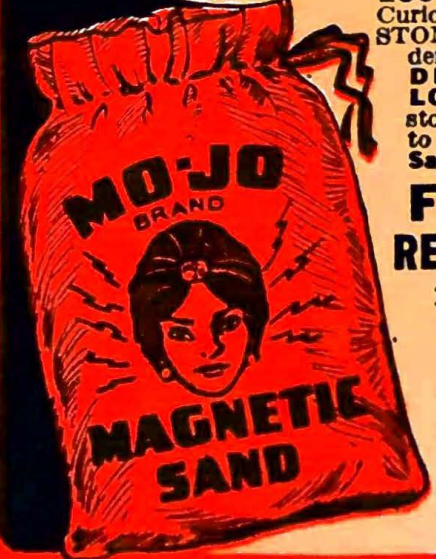
We have many calls for this **MAGNETIC SAND**. Some people like to carry a little in a **Red Flannel Bag**, or sprinkle it on a piece of **LODESTONE**, and believe it to be **LUCKY**. It is **Magnetic Iron Oxide**, and for that reason we have given it the name of **Magnetic Sand**. We make no claims that it is **LUCKY**, and sell only as a **Curio**. Put a piece of **LODESTONE** in this **Magnetic Powder** and have fun watching it **DRAW** and stick to the **LODESTONE**. The Lodestone has **Magnetic POWER** to **Attract the Magnetic Sand**.

**FREE OF EXTRA  
CHARGE  
RED FLANNEL BAG**

Packed in a Glass Jar. Bag **FREE** of extra charge.

No. A-207  
Price Only **35c**

3 for \$1.00  
1 Dozen for \$3.00



## MO-JO BRAND LODESTONE POWDER

### DRAWS TO LODESTONE

Steel dust, or so-called, **LODESTONE POWDER**, was used by some people for **Conjure** purposes, placed in **Red Flannel Bags**, together with **Lodestone** and other so-called **Luck Pieces** for the purpose of bringing **Good Luck**, **Driving Away Evil**, etc. The steel filings were also sprinkled upon **Lodestone** to draw a **Person** to you and get a **Job**. We make no claims to this effect, or that this so-called **Lodestone Powder** will bring **LUCK**, or **Drive Away Evil**. We do not sell for so-called **LUCK USES** but we sell only as a **Curio**. Order yours **NOW**. Send 50c for one package or \$1.00 for three.

### PACKED IN FANCY JAR

This **LODESTONE POWDER** comes packed in **Fancy Jar** with **MO-JO Brand Label**. Insist on **MO-JO Brand LODESTONE POWDER**. It is guaranteed to **ATTRACT to LODESTONE**.

Order by  
No. A-204F  
Price Only **35c**

3 for \$1.00  
1 Dozen for \$3.00



SEND ALL  
ORDERS TO

**KING NOVELTY CO.**

2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.



# MO-JO BRAND ROOTS

**LITTLE JOHN to CHEW**

**HIGH JOHN the CONQUEROR**



**50¢ EACH**

**THIS** strange looking ROOT has been called by some folks **Little John to Chew**. Some folks like to CHEW this Root and believe it to be a powerful LUCK bringer for drawing Money and Love and **Driving Away** Evil and Bad Luck. However, we make no claims to this effect and sell only as a Curio. We guarantee this Root to be fresh and clean. Order some of this **LITTLE JOHN TO CHEW** Root. Comes packed in sanitary box. We have thousands of satisfied customers and hope you will be pleased too. Price 50c a Box or any 3 Boxes of Roots on this page for \$1.00.

Order by No. A-210E  
 Price Only **50c**  
 3 Boxes Only \$1.00 or Any 3 Boxes of Roots on This Page for \$1.00

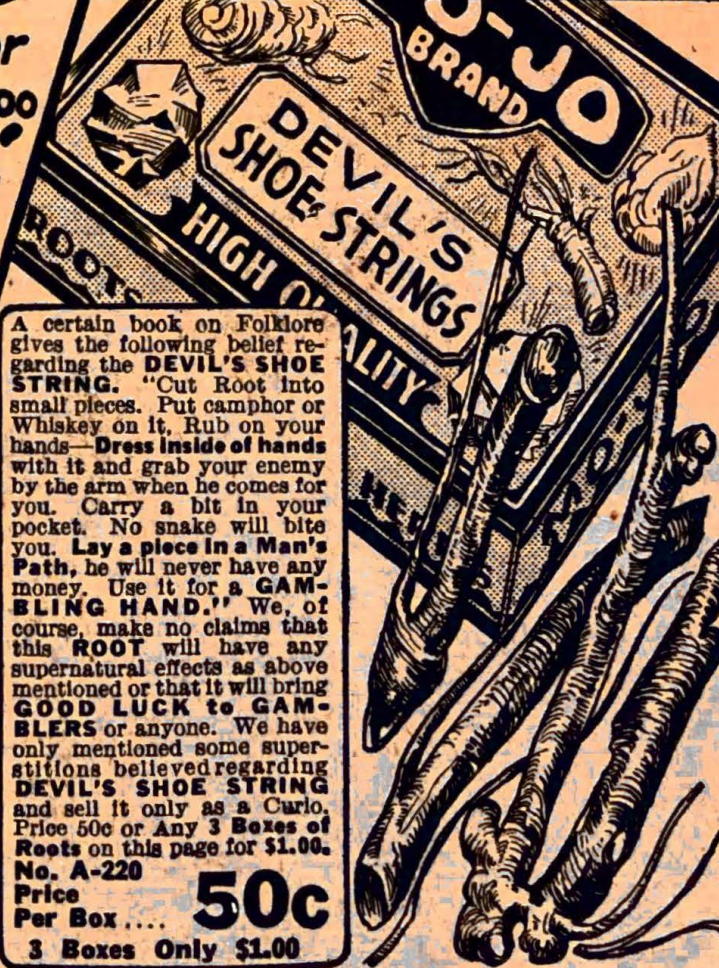
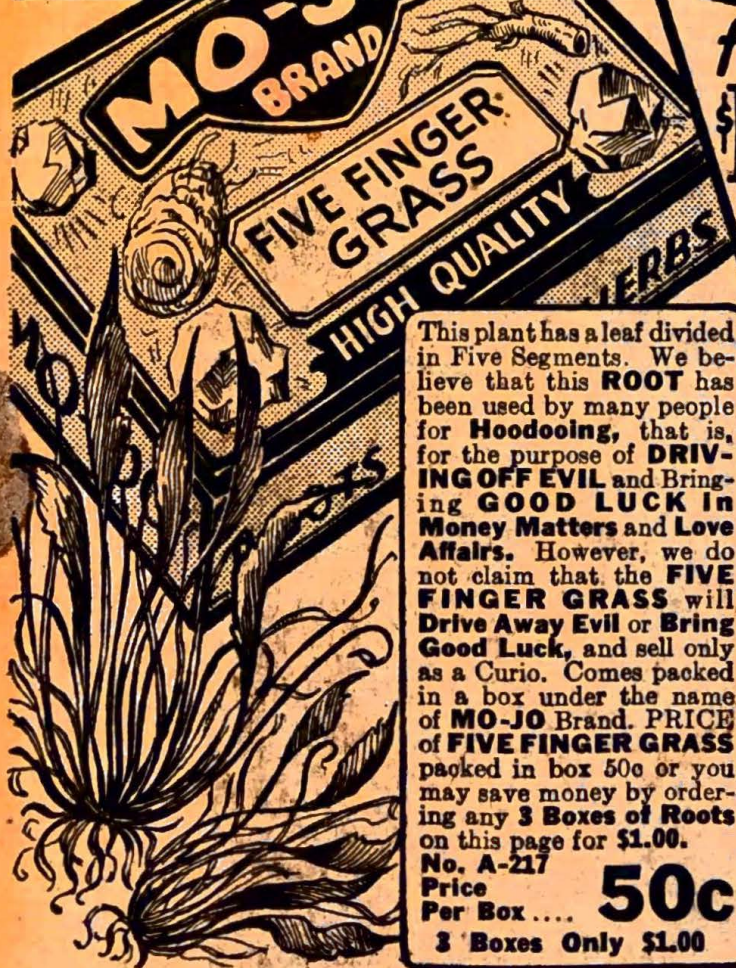
**BIG SELLER** To this root has been attributed more wonderful and Lucky properties than we have ever heard of. Certain Voodoos claim that a person carrying a piece of this **HI-JOHN the CONQUEROR** Root will never be without money and be extremely Lucky in games and successful in his undertakings. We make no representations to this effect but sell only as a Curio and we have known that many people have been very pleased with possessing a **HI-JOHN the CONQUEROR** Root. Comes packed in Fancy **MO-JO Brand BOX**. Price 50c each or any 3 Boxes of Roots on this page \$1.00.

Order by No. A-209 . . . . Only **50c**  
 Three Boxes for Only \$1.00  
 or Any 3 Roots on This Page \$1.00

EACH **50¢**  
 OR ANY **3**  
 for \$1.00

**FIVE FINGER GRASS**

**DEVIL'S SHOE STRINGS**



This plant has a leaf divided in Five Segments. We believe that this ROOT has been used by many people for **Hoodooing**, that is, for the purpose of **DRIVING OFF EVIL** and Bringing **GOOD LUCK** in Money Matters and Love Affairs. However, we do not claim that the **FIVE FINGER GRASS** will Drive Away Evil or Bring Good Luck, and sell only as a Curio. Comes packed in a box under the name of **MO-JO Brand**. PRICE of **FIVE FINGER GRASS** packed in box 50c or you may save money by ordering any 3 Boxes of Roots on this page for \$1.00.  
 No. A-217  
 Price Per Box . . . **50c**  
 3 Boxes Only \$1.00

A certain book on Folklore gives the following belief regarding the **DEVIL'S SHOE STRING**. "Cut Root into small pieces. Put camphor or Whiskey on it. Rub on your hands—**Dress inside of hands** with it and grab your enemy by the arm when he comes for you. Carry a bit in your pocket. No snake will bite you. Lay a piece in a Man's Path, he will never have any money. Use it for a **GAMBLING HAND**." We, of course, make no claims that this ROOT will have any supernatural effects as above mentioned or that it will bring **GOOD LUCK** to **GAMBLERS** or anyone. We have only mentioned some superstitions believed regarding **DEVIL'S SHOE STRING** and sell it only as a Curio. Price 50c or Any 3 Boxes of Roots on this page for \$1.00.  
 No. A-220  
 Price Per Box . . . **50c**  
 3 Boxes Only \$1.00

SEND ALL ORDERS TO **KING NOVELTY CO.** 2244 COTTAGE GROVE AVE. CHICAGO, ILL., U.S.A.





# LODESTONE FIXED *in* BAG

**WITH LODESTONE POWDER AND  
MAGNETIC SAND IN LODESTONE  
CARRYING BAG**

A Book on Folklore states that an old Conjuror made a **Job Getting Hand** by sprinkling steel filings upon **Lodestone**, (to draw a person to you), and tied all these in a **Red Flannel Bag**. Instructions were to wear this over your Heart, look your man straight in the eye, and concentrate upon getting it. We have Prepared This Wonderful **Curio Bag**, which consists of **TWO** Genuine Magnetic **Lodestones**, together with a generous supply of **Lodestone Powder** and **Magnetic Sand**, and placed all in a **Red Flannel Carrying Bag**. We make no claims that this combination of articles is **LUCKY**, or has any Supernatural Power, and sell only as a Curio. The **TWO Lodestones** are guaranteed Genuine, and are especially selected to have **Magnetic Power**. **Red Flannel Bag** included.

Order by No. A-504. **\$1.00**  
Three for Only \$2.00

## HIGH JOHN *the* CONQUEROR ROOT

**FIXED in BAG with VAN-VAN  
OIL AND FIVE FINGER GRASS**

Some folks in the South visit the **Voodoo Man** who often charges big fees such as \$5.00 and even \$25.00 for his services. Worried and troubled men and women have gone away **HAPPY** when the **Voodoo Priest** prescribed this fetish which consisted of **High John The Conqueror Root** fixed in **Red Flannel Bag** with **Lodestone** and **Five Finger Grass**. This bag was to be worn around the neck and sprinkled every morning with two drops of **Van Van Oil**. This superstition was that this acted as a **Luck Charm** and would **Drive Away Evil** and **Attract much Good Luck and Money** and bring about the thing desired. We of course make no claims that this combination of articles is lucky or possess supernatural power and sell only as a Curio. Ask for it by name—**HIGH JOHN THE CONQUEROR FIXED IN BAG**.

Order by No. A-521. **\$1.00**  
Three for Only \$2.00



**C.O.D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U.S.A.**



# Special **BLACK CAT CURIO** AND **LODESTONE POWDERS**



ALL FOR

\$1.50

This outfit consists of:

- 1 Magnetic Lodestone.....50c
- 1 John the Conqueror Root.....50c
- 1 Black Cat Curio Charm.....50c
- 1 Lodestone Powder.....50c
- 1 Van Van Brand Oil.....50c

Total Value.....\$2.50

Order Now at Our  
Bargain Price

No. A-534A  
Only . . \$1.50

**\$2.50 VALUE—ALL FOR \$1.50**

It is well known that many people believe in **LUCK**. Some like to carry **Lodestones** and **Roots** around their person and believe in their efficacy as a **Charm** in **Drawing Luck** in **Love, Money Matters, Jobs, Gambling Games of Chance**. We have accumulated in this Outfit certain articles which have been believed in to be **Lucky**, but we make no claims that this is so. For people interested, we sell only as a **Curio**. This **Special BLACK CAT Curio Outfit**, is valued at \$2.50, if you bought each article separately, but if you order all at once, we will send you all for only \$1.50. Order yours **NOW**.



**LUCKY CAT Brand**  
**PERFUME**

**ORDER NOW**

**THIS** High-Grade **LUCKY CAT Perfume** is made from Concentrated high grade Oils and Essences. It is very Strong, and Concentrated—Much stronger than ordinary Perfume. Many Women believe in the use of certain perfumes to thrill the Man of their heart's desire and that the fragrant, sweet smell of certain Perfumes will hold their loved one in an enchanted spell. If this High-Grade **LUCKY CAT Perfume** should bring **LUCK** in **Love**, so much the better, but we make no claims to this effect and sell only as a very Concentrated, Strong, Delightfully Sweet, **Lasting Perfume**, which gives a lasting, delightful fragrance to your Clothes and other Garments.

Sweet  
Lasting  
Fragrance



**ONE OF OUR  
BIGGEST  
SELLERS**

No. A-203D  
Price Only

**\$1.10**  
3 For \$2.20



**LUCKY CAT Brand**  
**SACHET POWDER**

**YOU'LL  
LIKE THIS**

**LUCKY CAT** Brand **SACHET POWDER** has been named for the alleged **LUCKY CAT** referred to so often as a symbol of **GOOD LUCK**. However, we make no claims that it will bring **LUCK** and sell only as a

Highly Perfumed, Sweet Smelling Sachet Powder. Some Folks use Sachet Powder when they wish to be attracted to the opposite sex, and gain favors. However, whatever you wish to use it for is your own business. The best directions we can give you in using **Sachet Powders** to keep yourself sweet, is to pour a little in a bag and tie it around the neck, or place a little on the body each morning.

Order by  
No. 204-B  
Price Only

**\$1.10**  
3 for \$2.20



**C. O. D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U. S. A.**





# LUCKY MO-JO

## Alleged GOOD LUCK COIN

ALWAYS CARRY ONE



**DO YOU** believe it is **LUCKY** to carry a so-called **GOOD LUCK COIN** in your pocket? Whether it is **Lucky** or not the fact remains that thousands of people carry **POCKET PIECES** which they have faith in as their **MASCOT** and to **KEEP THE JINX AWAY**. Throughout the years certain symbols and objects were worn and are still worn by some people as amulets and charms because it was believed that these could produce extraordinary **POWERS TO KEEP AWAY EVIL AND BRING GOOD LUCK**.

### 21 SYMBOLS ON THIS COIN

- |                            |                    |                     |
|----------------------------|--------------------|---------------------|
| 1. Cat's Eye               | 8. Mo-Jo Head      | 15. Key             |
| 2. Burning Incense         | 9. Elephant        | 16. Heart and Arrow |
| 3. John the Conqueror Root | 10. 3 Wise Monkeys | 17. Number Seven    |
| 4. Tiger Head              | 11. Black Cat      | 18. Star            |
| 5. Clapsed Hands           | 12. Burning Candle | 19. Horseshoe       |
| 6. Horn of Plenty          | 13. Rabbit's Foot  | 20. Horseshoe Nail  |
| 7. Lodestone               | 14. 4 Leaf Clover  | 21. Wishbone        |

We call this the **LUCKY MO-JO** alleged **GOOD LUCK COIN** because it has in it symbols of objects that have been used by some people for **BRINGING GOOD LUCK**. However, we do not claim that carrying this coin will bring **Good Luck** and **Drive Away Evil** but sell only as an interesting **POCKET PIECE**. Bright yellow color metal. The coin is especially made for us. You cannot buy it any where else. **ORDER YOURS NOW**. Order by

No. A-418

Price **50c** 3 for \$1.25

# LODESTONE

*Curio*

# HIGH JOHN

*Root*

# JINK-O

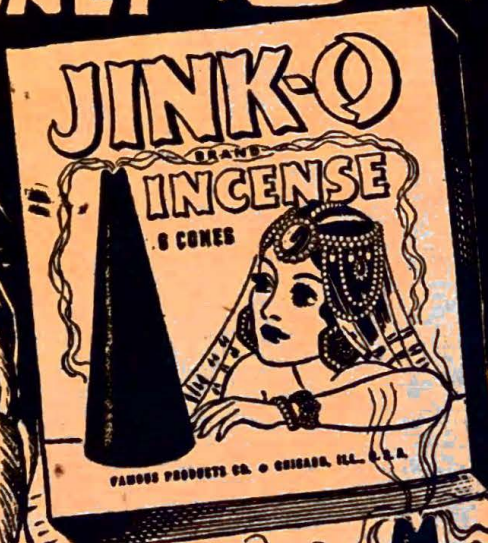
*Incense*

GET ALL THREE

for ONE PRICE

A \$1.50 FORMER VALUE

NOW \$1.00  
ONLY



ALL  
For  
\$1.00

**BURN JINK-O** Brand Incense for pleasure. It is very **HIGHLY PERFUMED** and will make Your Home smell Real Sweet. History tells us Incense has been used as a demonifuge to Drive away Evil Spirits. Even though we know it to be a fact that many people have burned incense to drive away Evil or Bring Good Luck, we do not claim this for **JINK-O Brand INCENSE**. This is a specially prepared **INCENSE**, Hand rolled, and Hand made, **LARGE SIZE CONES**. Each Cone is 4 inches Tall, and will burn for one hour or longer. Only necessary to **BURN one LARGE CONE** a day to keep your home sweet.

You also get Genuine Magnetic **LODESTONE** and **HI-JOHN ROOT**. It may be that you buy these for **LUCK** because you feel you know more about this than we know. We do not sell to you for that purpose. If you wish these goods as a curio and wish to burn **JINK-O INCENSE** send \$1.00 **NOW** for this **SPECIAL OFFER**.

**SAVE MONEY** Order ALL THREE—**JINK-O INCENSE**, **LODESTONE** and **HIGH JOHN CONQUEROR ROOT**, \$1.50 if purchased separately—All three for \$1.00. You Save 50c.

Order By No. A-575

Order by  
No. A-575

ALL  
\$1.00

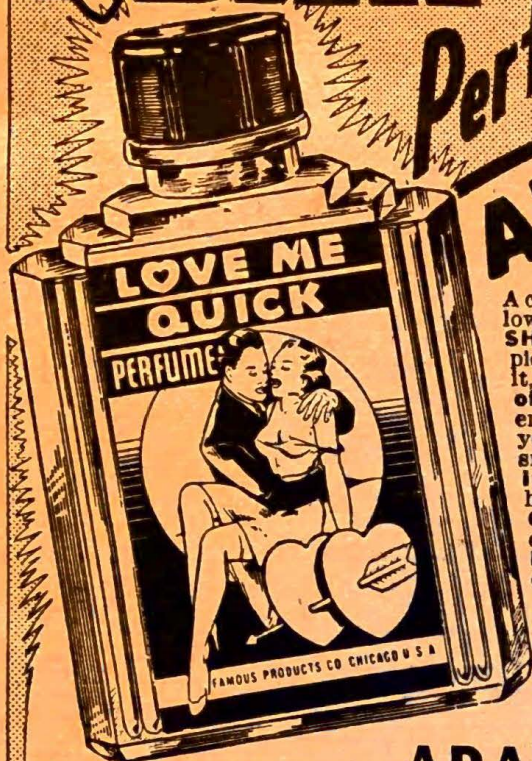
SEND ALL  
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2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U. S. A.



# LOVE ME QUICK FREE

WITH ADAM and EVE ROOTS and DEVIL'S SHOE STRING



Perfume

OF EXTRA CHARGE

ALL for \$1.00  
Plus 5c Tax

## DEVIL'S SHOE STRING

A certain book on Folklore gives the following belief regarding the **DEVIL'S SHOE STRING**. "Cut Root into small pieces. Put camphor or Whiskey on it. Rub on your hands—**Dress Inside of hands** with it and grab your enemy by the arm when he comes for you. Carry a bit in your pocket. No snake will bite you. Lay a piece in a Man's Path, he will never have any money. Use it for a **GAMBLING HAND**." We, of course, make no claims that this **ROOT** will have any supernatural effects as above mentioned or that it will bring **GOOD LUCK** to **GAMBLERS** or anyone. We have only mentioned some superstitions believed regarding **DEVIL'S SHOE STRING** and sell it only as a Curio and Curiosity.



EVE  
ADAM



## ADAM AND EVE

**TWO ROOTS** One book that tells about Folk Beliefs mentions that the **ADAM AND EVE ROOT** is one of the familiar **ROOTS** in the Medicine Case. Roots like **ADAM AND EVE** have been used in Voodooism and Conjuration for so-called **HOODOOING**. From reading this book, we believe that Roots like **ADAM AND EVE** were carried around on the person for the purpose of **Bringing GOOD LUCK**, for making **Conjure Hands**, **Driving Away EVIL** and to help people **WIN in LOVE and MONEY**, or overcome their Worries, such as **Bringing Back Lost Money** or **Bringing Back a Lost Lover**. We make no claims that this **ADAM AND EVE ROOT** will bring **GOOD LUCK** or have any value as a general all around **Luck Bringer**. We sell only as a Curio or Curiosity.

**LOVE ME QUICK** Perfume GIVEN FREE of extra cost with your order for **BOTH ADAM AND EVE ROOT** and **DEVIL'S SHOE STRING**.

Order by No. A-574 All For Only..... \$1.05  
3 Sets for \$2.10

# SOUTHERN ROOT FREE

JOHN the CONQUEROR

OF EXTRA COST TO YOU

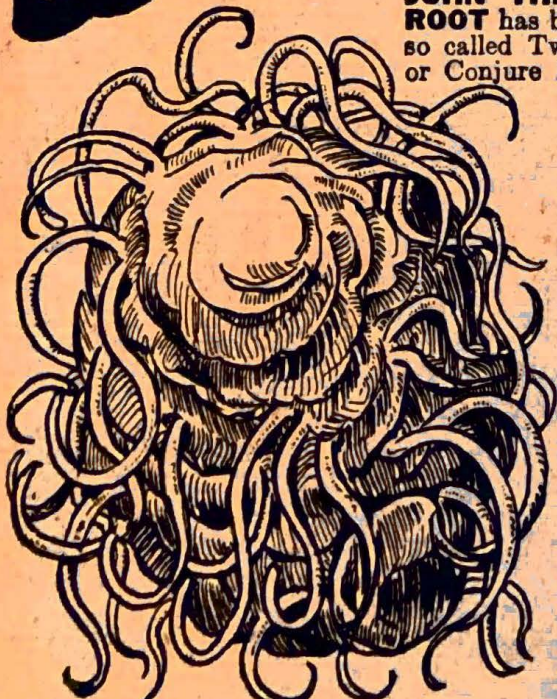
## LUCKY LOVIN' PERFUME

BOTH FOR 55c

**JOHN THE CONQUEROR ROOT** has been known to the so called Two-Headed Doctor or Conjure Man as a **ROOT** for **WINNING**.

One book states that it has been soaked in Whiskey to make a mixture that helps you Win.

This same book tells us that **JOHN THE CONQUEROR** was used with Fig Leaves to help rent a Home. Even though it is true that **JOHN THE CONQUEROR** has been used by some people to bring **GOOD LUCK** in Love and in Money, we make no claims to this effect and sell it only as a Curio. With each **SOUTHERN JOHN THE CONQUEROR ROOT**, you get **FREE** of extra charge, one Full Size bottle of **LUCKY LOVIN' Brand Perfume**. Send only 55c for Both or order 3 Sets for \$1.35.



No. A-563  
3 for \$1.35





# CRUCIFIX RING



PRICE  
INCLUDING  
TAX

\$1.10

## RELIGIOUS JEWELRY

Wear this Beautiful Ring on your finger. Raised Figure of **JESUS** on **CROSS** adorns this Finger Ring. **Beautiful Bright Yellow Gold Color Finish.** There are people we believe who would not leave their home without wearing in some form the figure of Jesus. The elegantly raised figure has given **SPIRITUAL INSPIRATION** to many wearers of this **CRUCIFIX RING.**

## ONE OF OUR BIGGEST SELLERS

You should get great **Enjoyment** and **Happiness** wearing this **Wonderful Ring** on your hand. This **CRUCIFIX RING** is Beautifully designed and elegantly made. Truly a **Wondrous Delight.**

Wear this Beautiful **CRUCIFIX RING** on your finger. The **Figure of Christ** will always be near you. **Order Your Ring Now.** Wrap a piece of string or strip of paper around finger and mail for size.

Order by No. J-192

Price, Including Tax.....

**\$1.10**

# BIRTH MONTH SET

**BIG  
BARGAIN**

**\$2.00 VALUE  
NOW \$1.65**



## BIRTH MONTH PERFUME

**What Month Were You Born In?** It is an old idea that your **Birth Month** is represented by a Birth Month Flower. The perfumer has attempted to reproduce the fragrance of the **Birth Month Flowers** in this New Novel Perfume. As long as you are using Perfume, why not use the kind that represents your alleged Birth Flower. It may be just the odor that fits your personality!

## BIRTH MONTH INCENSE

Whatever your **Birth Month** may be, we now have **Incense**, which is supposed to represent the Fragrance of your own Birth Month Flower. Did you know that Priests burned Incense even before the Birth of Christ. Read in the Bible about the burning of Incense—Exodus XXX. People like to burn Incense for its delightful Fragrance and Sweet Perfume.

### THIS SET CONTAINS:

- 1 BIRTHMONTH PERFUME.....\$0.50
- 1 BIRTHMONTH INCENSE..... .50
- 1 STERLING SILVER BIRTHMONTH RING..... 1.00

Total Value.....\$2.00

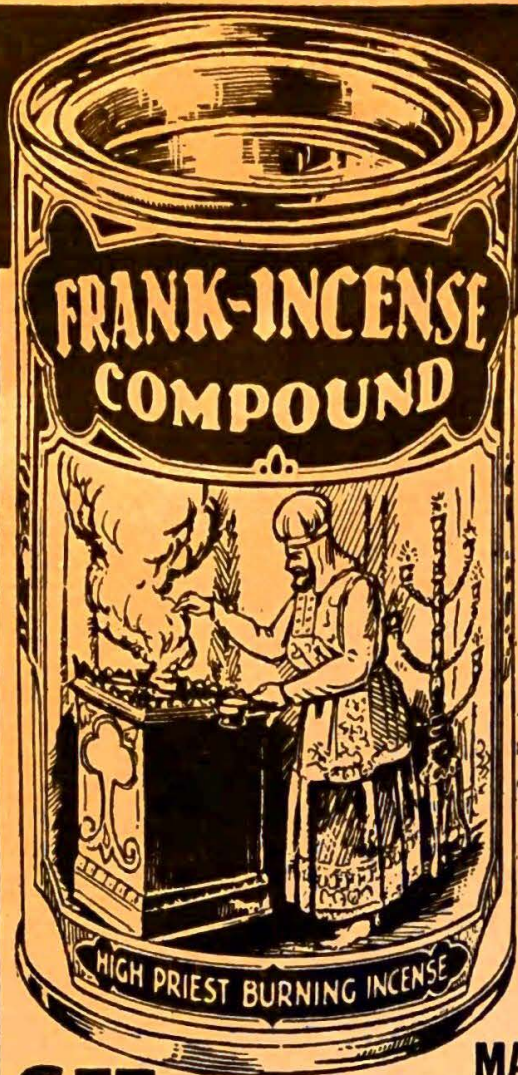
Order by No. . . . **\$1.65**  
Price per Set. . .

Send piece of string or strip of paper for Ring Size.



**C.O.D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package.  
Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U. S. A.**





# Genuine FRANK-INCENSE COMPOUND

## THE BIBLE SAYS "BURN INCENSE!"

**INCENSE** has been burned as far back as Biblical days, as an offering to God. Ancient documents mention the use of **FRANK-INCENSE**. You can even read in the **Bible** in **Exodus XXX-1**: "Thou Should make an altar to burn Incense on." Incense has been burned in many forms of Worship. History tells us Incense has been used as a Sacrifice to the Deity; as a Demonifuge to **Drive Away Evil Spirits**. Incense has been burned by many people because they have believed that it would bring **GOOD LUCK** and enable them to gain their Desires. We make no claims to this effect and sell this Incense only as a specially prepared **FRANK-INCENSE Compound** which we believe to contain the same **FRANK-INCENSE** as used in Biblical times.

## INCENSE BURNED WITH RECITAL OF PSALMS

Those who believe in the efficacy of **Prayer** and the **Recital** of the **Psalms** when **Burning Incense** may do this if they wish. However, we make no claims that reciting the Psalms mentioned below or Burning Incense will produce any supernatural effect or be of any value. We sell this **FRANK-INCENSE Compound** only as a fine Incense that will Burn with a delightful fragrant odor. One book mentions that in the year 1512 in the Mozarabic rite that Incense was used plainly as a sacrifice for the Appeasement of God's Wrath. If you wish to burn Incense with recital of psalms, you may of course turn to the Bible, read the **Psalms** you want at the same time that you burn this **FRANK-INCENSE Compound**.

**GET  
FREE**

OF EXTRA COST

**PRAYER  
WITH EACH  
PACKAGE**



**MANY** of our customers like to Burn this **FRANK-INCENSE Compound** and offer Prayer at the same time. Some of our customers have burned this Incense and read at different times **Psalm 4, 8, 10 and 26**, or if you wish to use this method of **Praying** and at the same time, **Burn FRANK-INCENSE**, you may read any Psalm that you wish or cite any Prayer that you should Desire. Even though it is well known that some people like to **Burn Incense** and **Offer a Prayer** at the same time, we make no claims that reciting of any of the Psalms or the Burning of Incense or that Prayer will produce any supernatural effect or be of any value. We sell this **FRANK-INCENSE Compound** only as a fine Incense that will burn with a delightful fragrant odor.

## PRAYER GIVEN WITH EVERY BOX OF INCENSE

Order a box of this **FRANK-INCENSE Compound**. You will receive **FREE** of extra charge, a **Prayer** and **Picture of St. Anthony with Child**.

Order By No. A-201K

Price Only

**50c**

**3 Boxes For \$1.25**

**GET ALL 3**

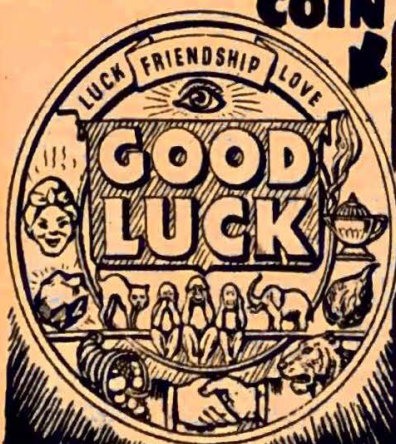
**FRANK INCENSE-LODESTONE JOHN THE CONQUEROR ROOT**

**ALL for \$1.00**

**ALSO  
FREE**

OF EXTRA COST

**MO-JO  
COIN**



Dear Friend:—Many of our customers like to buy **FRANK-INCENSE** and at the same time they want to possess a **Genuine Magnetic LODESTONE** and **HIGH JOHN THE CONQUEROR ROOT** Curio. Even though many of our customers believe that this **ROOT** and **LODESTONE** together with **Burning of FRANK-INCENSE** will bring much **GOOD LUCK**, we do not claim this and do not sell for this purpose. To those who wish to save money, we will supply you with this **FRANK-INCENSE Outfit** and also give you **FREE** of extra cost a **Lucky MO-JO COIN** to carry in your pocket. On this coin there are Twenty-one Alleged **LUCKY Emblems**. Neither do we claim that this Coin will bring you **LUCK** but we give it **FREE** of extra charge when you order this Outfit. **BIG BARGAIN** Send only \$1.00 for **ALL**.

Order by No. A-559

Price for All

**\$1.00**

**You Get  
\$1.50  
Value  
for \$1**

- 1 Magnetic Lodestone
- 1 High John the Conqueror Root
- 1 Frank-Incense Compound

Order by  
No. A-559

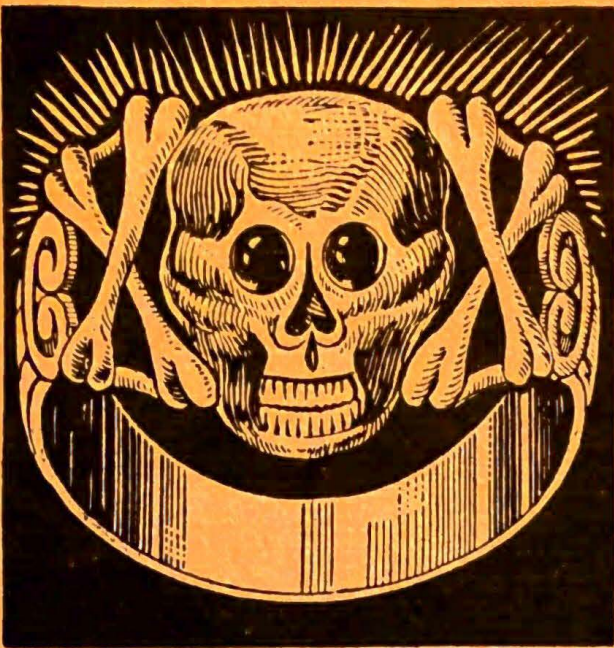
**ONLY  
\$1.00**

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ORDERS TO

**KING NOVELTY CO.**

2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.





## SKULL and BONES Alleged LUCKY SYMBOL RING

A tribe called the Wild Wa of Burma regarded the **SKULL** as a protection against the **Powers of Evil**. In a Book telling about this, it states that without a **SKULL** his crops would fail—Without a **SKULL** his kine might die—Without a **SKULL** the father and mother spirits would be shamed, and might be enraged. If there were no **PROTECTING SKULLS** the other **Spirits** might gain entrance and kill the inhabitants, or drink all the liquor. Many of our customers have enjoyed wearing this **Skull and Bones Ring** as a Symbol of **Gook Luck**.

### SKULL and BONES RING If you wish to wear this SKULL and BONES Ring

as an ornament or a Symbol of **GOOD LUCK**, you may do

so, but we make no claims that it is **LUCKY**, or that it will Bring in the Winnings, or Drive away Evil Spirits, and sell only as a **Weird, Mystic Looking**, piece of Jewelry. The eyes are set with Synthetic Rubies, making the **SKULL** that is surrounded by the **CROSS BONES** look very mystic. Your friends will gasp with Amazement. Be sure to wrap a piece of string or strip of paper around your Finger showing size.

Order By No. J-136 Price, Including Tax, Only ..... **74c**

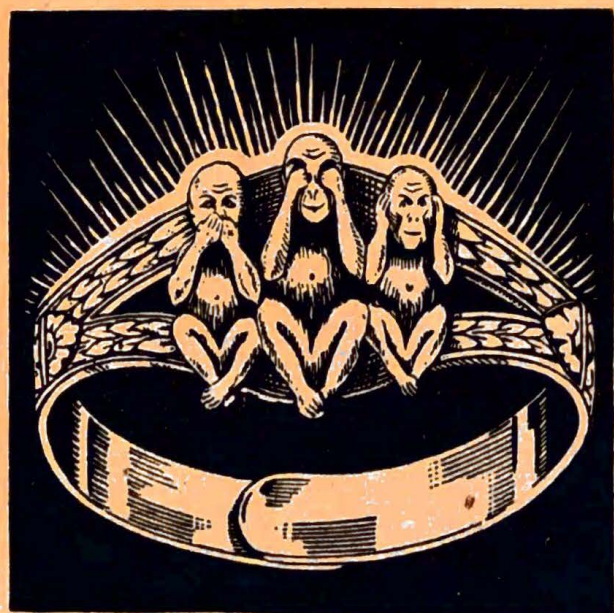
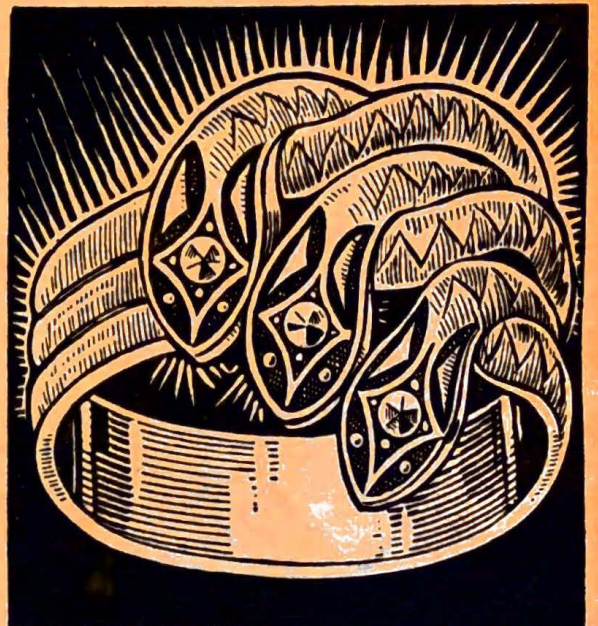
## THREE-HEADED SNAKE

### Alleged LUCKY SYMBOL RING

Amaze Your Friends — Wear This Elegant Ring

A **SNAKE'S Head Talisman** was worn by the Ancients to protect its wearer from the attacks of an Evil Being, which when killed had the power of rising in new forms and who obstructed the passage to the Heaven World. The Egyptians engraved figures of **Snakes** on the Doorways and Walls, in the Tombs and Temples, and other sacred Buildings, to guard the dead from Enemies of every kind and to prevent the entrance of **Evil** in any shape or form. The **SNAKE** was also placed around the heads of Divinities and around the Crowns of Kings as a symbol of **ROYAL MIGHT** and **POWER**. The popular belief that a **SNAKE** will not die until the sun goes down may come from the fact that the Egyptian god "Tem," the god of the rising sun, was supposed to assume the form of a **SNAKE**. This Ring consists of **Three Snake Heads**, each set with a Dazzling, Flashing, Sparkling, Brilliant. We do not claim that this Ring will bring **LUCK** in Money Matters, or Drive away Evil, but sell to those Folks who wish to wear a symbolic Curio piece of Jewelry. Amaze your Friends. Ring fits any size finger. Big Bargain for 50c.

Order by No. J-150  
Price, Including Tax, Only ..... **55c**



## 3 WISE MONKEYS

### Alleged LUCKY SYMBOL RING

Speak NO EVIL—

See NO EVIL—

Hear NO EVIL—

Here is a very Unique **CURIO RING**. The First Monkey with hands on mouth represents "**Speak No Evil**"—The Second Monkey with hands over eyes represents "**See No Evil**"—The Third Monkey with hands on ears represents "**Hear No Evil**." The Garos of Assam, performed the ceremony of leading a Monkey with a rope fastened around its neck inside to every house in the Village for the purpose of Frightening and Driving out any **EVIL SPIRITS**, which may have taken up their residence within. Some of our customers, we believe, like to wear this **THREE WISE MONKEY RING** as a symbol for **LUCK** and **POWER**, but we make no claims that it will bring **LUCK** and **POWER**, and sell only as a very nice piece of Jewelry. Send piece of string or strip of paper for finger size.

Order by No. J-134  
Price, Including Tax, Only ..... **\$1.10**

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# POWER

## 7 KEYS TO POWER



By Lewis deClaremont. On the title page it states "Oh, eyes that are weary and hearts that are sore, look unto God and sorrow no more." In the introduction the author says this Book will tell you "When to do a certain thing and How to do it." It gives you instructions and directions as to the hour, day, or night, whether to use the Light of the Sun, the Light of the Moon. The Book purports to tell: How to Remedy Conditions known as Cross Conditions; Key to the Power of Commanding; How to Get Rid of Fear; Hour of Occult Power; How to Find the proper hour for all magical undertakings; How to Cast Out Devils; Overcome Enemies; Uncross People; How to Burn Candles for the Days of the Week; How to pray to Remove All Evils. We assume no responsibility for the Author's or Publisher's claims, and sell The 7 Keys to Power only as a Book that you might be interested in reading. Price \$1.00, and we give FREE of extra cost an alleged Seal of Power on Genuine Parchment Paper.

No. B-679—7 Keys to Power.....\$1.00  
Seal FREE of Extra Charge

PRICED LOW  
Only \$1.00

ILLUSTRATED

**THE ANCIENT'S BOOK OF MAGIC**—The ANCIENT'S BOOK of MAGIC is an Historical record of the Secret practices of the Ancient Masters and Adepts. Some of the contents of this Book are: Secret Procedure to make an invocation; Language to hold with Spirits; The Consecration of Oil; Invocation of Evil Spirits; Of a Method of Raising Evil or Familiar Spirits by a Circle; Benediction of Perfumes. A Few of the many illustrations are: The Magic Circle; The Holy Table of the Archangel Michael; The Pentacle of Solomon; Hand of Glory; The Trumpeter of Evil; The Witch and the Demon; Pentacle for Conjuring Spirits; The Angel enchains the Devil. We assume no responsibility for statements made by the Author, but sell The Ancient's Book of Magic as a most interesting Book. 183 Pages. Publisher's Price \$5.00. Our Price \$1.89. A Great Book about Ancient Magic and Spirit Invocation.

No. B-680—\$1.89

OUR PRICE  
PUBLISHERS \$5.00  
\$1.89

## SUPPOSED SUPERNATURAL MYSTERIES REVEALED BEFORE YOUR EYES.



## UNTO YE THE POWER SHALL BE MANIFEST

... This appears on every Book ...

**THE TEN LOST BOOKS OF THE PROPHETS**—In these Books the author claims to endeavor to explore the field of Divine Magic. On the title page of the 1st Book of "Holy Magic" it states "Which God gave unto Moses, Aaron, David, Solomon, and other Saints, Patriarchs and Prophets; which Teacheth the True Divine Wisdom." Book 3 tells the Use of the Psalms—Gives the Psalm for Luck; Psalm for Severe Headache; Psalm for Cross Condition; Psalm for being Successful; Psalm to Overcome an Evil Spirit; Psalm for Protection; Psalm to keep secure from all Evil; Psalm to receive information through a Dream or Vision; Psalm to Escape Danger of Floods; Psalm to be reconciled with your Enemy; Psalm to receive Grace, and

Love; Psalm to become Safe from Enemies; Psalm to Free yourself from Slander; Psalm to receive God after committing a Heavy Sin; Book 4 tells about knowing all manner of things Past and Future, which be not however directly opposed to God, and to His most Holy Will. We assume no responsibility for any claims or statements made by the Author but only give his version. Publisher's price printed on Books—\$10.00. Our Price to you very much less.  
No. B-681—All Ten Books—Only...\$2.29

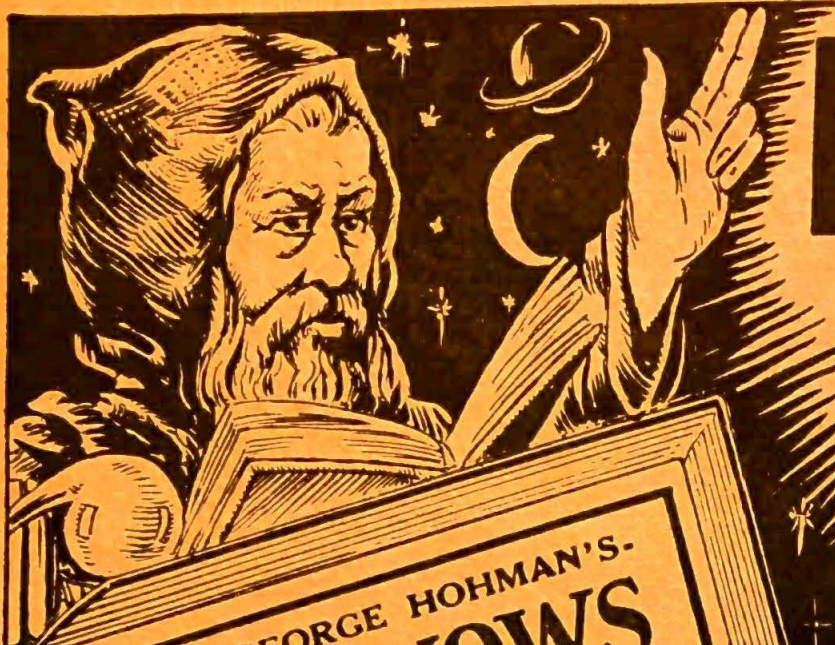
MADE TO SELL FOR \$10.00  
OUR PRICE \$2.29 ONLY

## 10 LOST BOOKS OF PROPHETS

Moses Solomon and Jesus of Nazareth

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# POW-WOWS BOOK

one of our  
**BEST SELLERS**

JOHN GEORGE HOHMAN'S  
**POW-WOWS**  
OR  
**LONG LOST FRIEND**



**FREE**

OF EXTRA COST  
*Alleged*  
**LUCKY MO-JO  
GOOD LUCK  
COIN**



IS SAID to contain a collection of the most **Wonderful and Valuable Arts and Remedies for Man and Animals**, with many proofs of their Virtue and Efficacy in Healing diseases, etc., the greater part of which appeared in print for the first time in the United States in the year 1820, by the celebrated Author, John George Hohman, who claims that:

**"WHOSOEVER CARRIES THIS BOOK** With him is safe from All Enemies, Visible or Invisible, and whosoever has this book with him cannot die without the Holy Corpse of Jesus Christ, nor Drown in any Water, nor Burn in any Fire, nor can any unjust sentence be passed upon him, So Help Me."

## Here Are a Few of the Alleged Contents of This Fine Work

How to Compel a Thief to return Stolen Goods; How to Extinguish Fire without Water; How to Find All Kinds of Metals; How to Banish All Kinds of Pain; How to Compel a Thief to Stand Still; How to Fasten or Spellbind Anything; Protection of one's House and Hearth; A Charm to be carried About the Person; and Hundreds of Real and Valuable Secrets never before discussed.

## Faith in Hohman

This work was reissued at the request of a large number of people who are said to place implicit faith in Hohman's writings. We do not, of course, hold ourselves responsible for any statements or errors made in or concerning this book but simply give the Author's version and claims.

## Lucky Mo-Jo Coin Given

Get a **LUCKY-MO-JO** Coin and Pocket Piece **FREE** of extra cost with your order for **POW-WOWS** Book. Coin contains 21 symbols of alleged **GOOD LUCK**. We make no claims that carrying it in your pocket will **Bring Luck** but we give it **FREE** of extra cost with Book. **Get yours Today!**

**Order No. B-624C \$1.00**  
**PRICE ONLY . . .**

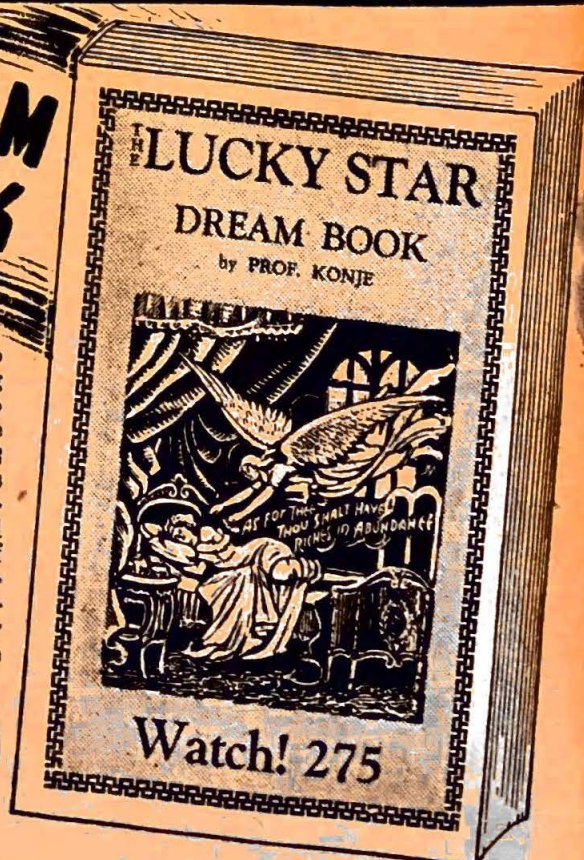
# The LUCKY STAR DREAM BOOK

By Prof. Konje

If you are interested in Dreams and the interpretation of these Dreams into **Alleged LUCKY WINNING NUMBERS** this is just what you are looking for. The author gives the **NUMBER** which a Dream is said to signify and also gives the Alleged meaning of the Dream. For example here are some of the **Dreams and Numbers** that are listed: Cook **069**; Court House **832**; Fat **641**; Overcoat **444**; Telephone **891**; Thief **101**. 191 Pages of Dreams, explanations and **Numbers** in this book. Some of the other contents are Letters and **Numbers**, Ladies' list of names and **Numbers**, Gentlemen's list of Names and **Numbers**, days of the week and months of the year and **Numbers**, signs of the Zodiac under which people are born and the author's alleged **Lucky Numbers** for these signs. On page 217 the author gives certain **Numbers** that generally pop at some special time. We assume no responsibility for claims or statements made by author and simply give his version. This is one of the **Biggest Books of Numbers** that we know of. Order yours Today!

Order by No. B-626

Price of this Book Only . . . **\$2.00**

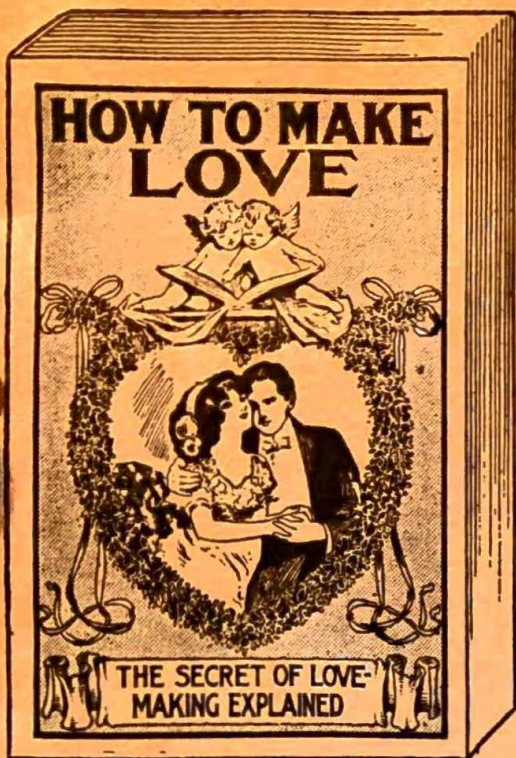


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# HOW TO MAKE LOVE

The Mystery of Love Making Explained



The Great Secret of Wooing and Winning—Tells How to begin Courting; To get Over Bashfulness; To Win a Girl's or Man's Consent; To do things Before and After Engagement; and hundreds of things of importance to Lovers. This is just the book for every Young Maiden or Bachelor, every married Man or Woman. Everyone, young or old, will enjoy reading it. Many of the people who have read this book say they never knew about the Mystery of Love Making until they bought this book.



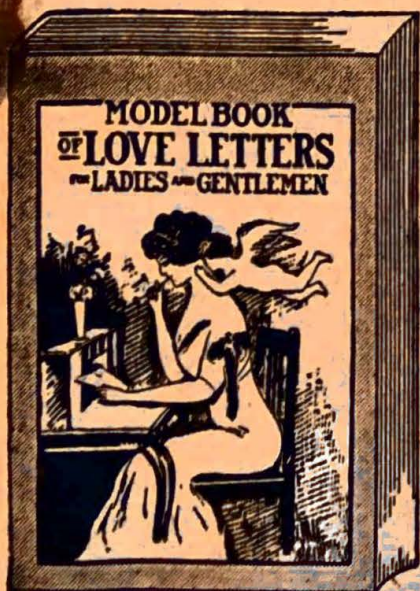
**FREE PERFUME:** A Vial of Love Dream Perfume Given with each book.

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Price for the Book . . . . . Only **50c**

## LOVE LETTERS How to Write Them

Do not make blunders writing Love Letters. Learn the correct etiquette of Love Letter Writing. Express in words the promptings of the first dawn of Love. Learn how to follow-up and correspond with the Dearest One. This book contains specimen letters that should be a great aid in matters effecting the Heart. A series of letters in which delicacy and warmth of expression suited to the subject have been carefully blended and will be found an important aid in Love Letter Writing. This book



also contains the Art of Secret Writing, showing how you may correspond in code and thus keep your letters from prying eyes.

Order by No. B-621.

Price Only . . . **35c**



## LOVERS' INK

At last you can write your Sweetheart a Letter describing your LOVE in Glowing Terms. When writing with this Ink it is just like writing with ordinary Ink but after a few weeks the writing will completely disappear. Prying eyes will not have an opportunity to read your Love Epistle. LOVE LETTERS that you wrote

with this LOVERS' INK will always remain a Secret.

Order by No. A-253

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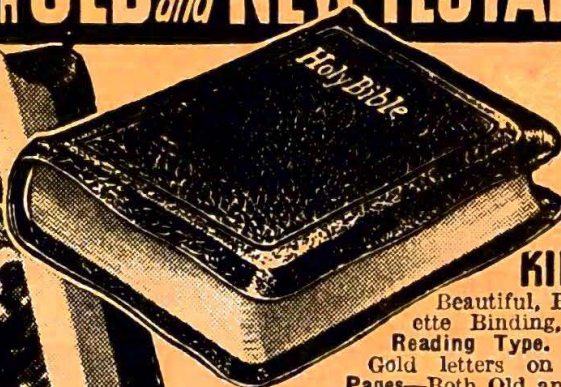
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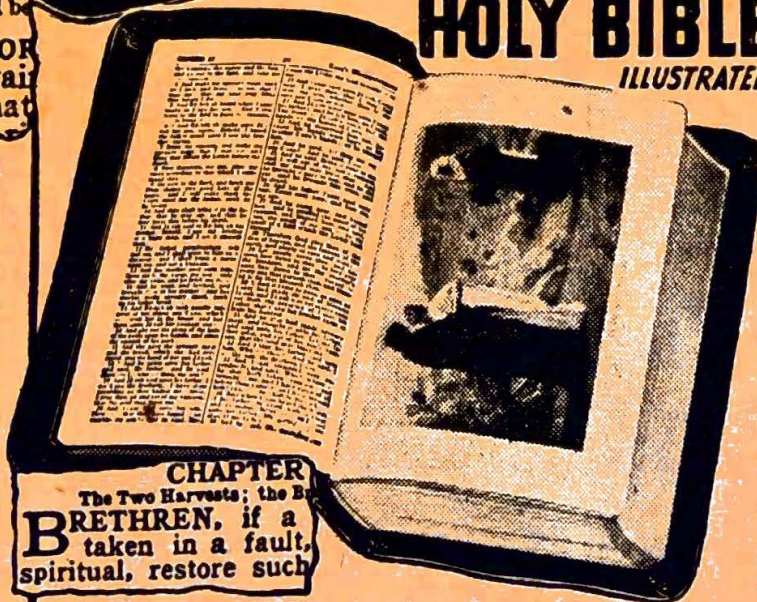
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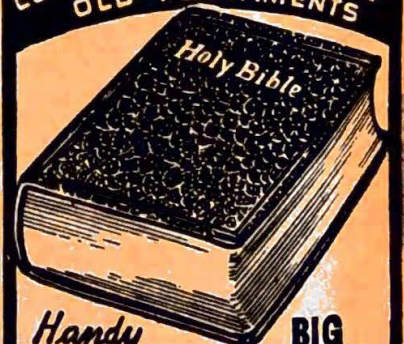
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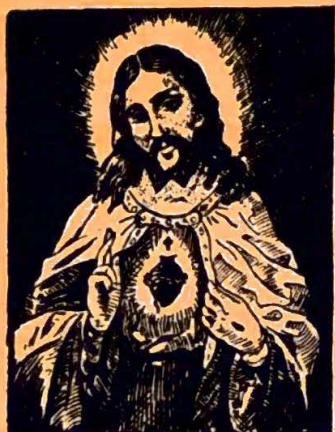
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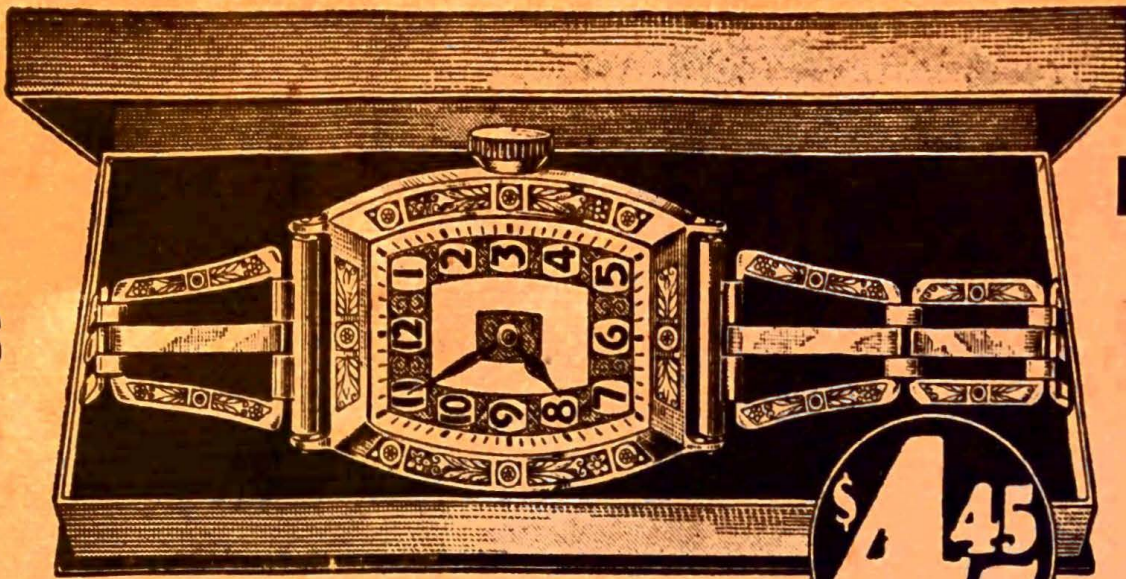
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**Fancy  
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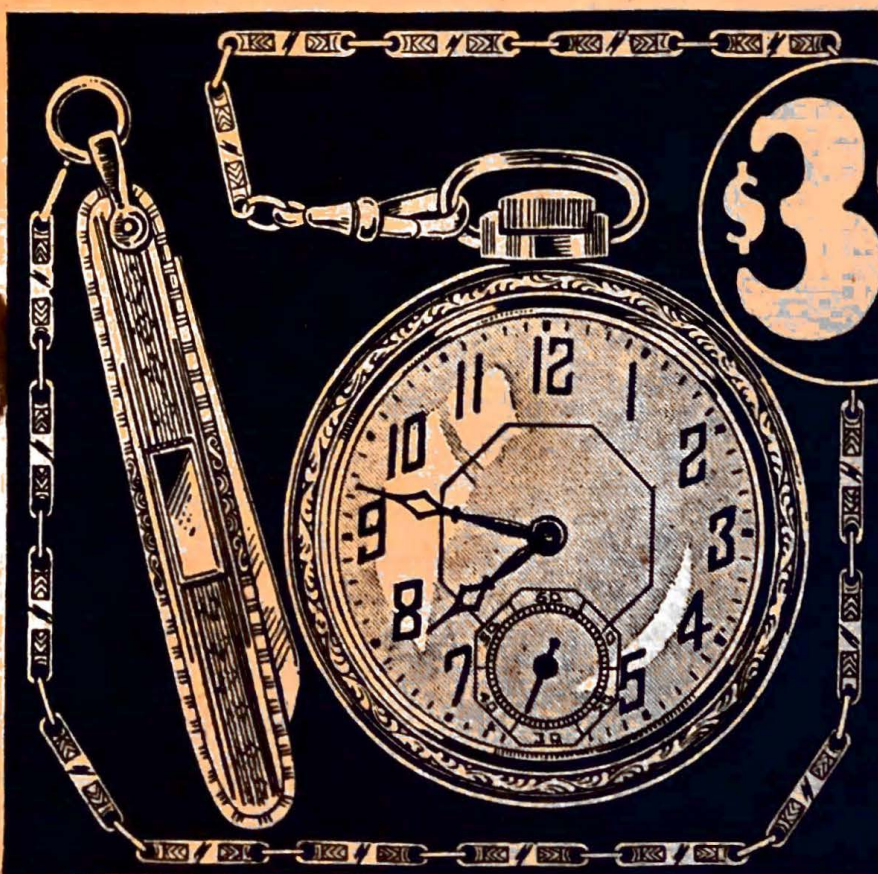
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Highly Polished. Very Flashy. Bright **Silver Color Finish Watch**. Engraved effect case, makes Watch very Rich looking. Fancy Dial with latest style Silver Color Figures and most up-to-date Minute and Hour Hands. Complete with **Rich Silver Color Finish Heavy looking Waldemar Link Vest Chain** and **Silver Color Highly Polished Pocket Knife** to match. Just the thing for that Sunday Suit. Looks like a \$75.00 Watch Outfit. A Watch you will be proud to wear. Sport one of these and attract Big Attention. Special Bargain while they last. Complete Watch, Chain and Knife.

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**MO-JO  
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OF ANY EXTRA COST



**WHITE LODESTONE — BLACK LODESTONE**

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A book that tells all about Mascots and Alleged **Good Luck Charms** mentions that during the middle ages the **LODESTONE** was worn in rings because it was believed to have the **POWER of Winning and Holding Love**. It was also stated in this book that in the East, the **LODESTONE** is much worn as a **Charm to Protect from Spirits of Evil**. In India, it is said to give Health and Strength to its wearer in addition to **SAFEGUARDING** him from the **EVIL EYE**.

**MANY** of our customers like to buy a **PAIR** of **LODESTONES**. We have colored one White and call it **WHITE LODESTONE**. The other we have dipped in Black Steel Dust and called it **BLACK LODESTONE**. We make no claims that these **TWO LODESTONES** would bring **LUCK** or Drive Away Evil and sell only as a Curio. If you wish to buy this **DOUBLE LODESTONE** Curio, we will also furnish you with a box of **MO-JO Brand LODESTONE POWDER**. You can get all these 3 Curios which are separately priced as follows: **WHITE LODESTONE \$1.00, BLACK LODESTONE .50, MO-JO BRAND LODESTONE POWDER .25, TOTAL VALUE \$1.75, SPECIAL** if you order by No. **A-560**. **ALL FOR \$1.00. ORDER YOUR DOUBLE LODESTONE OUTFIT NOW!**

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**FREE!** **JOHN the CONQUEROR FLOOR WASH**

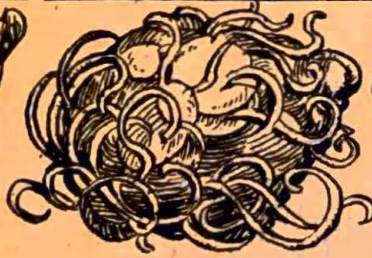
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**HIGH JOHN**

**SOUTHERN JOHN**

**LITTLE JOHN**



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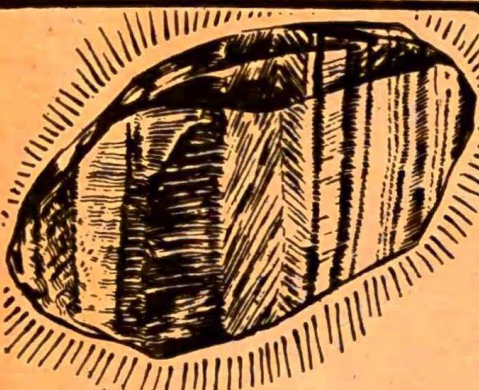


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**\$5.00  
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Some Folks like to carry Odd-shaped, peculiar looking, supposedly rare stones around with them as a sort of Amulet, Charm, or Mascot, for the purpose of warding off EVIL, and Attracting GOOD LUCK in various undertakings, such as Money, Love, Winning Numbers, Games of Chance, and almost anything else desired. This AFRICAN TIGER EYE has been a popular seller. We make no claims that it will drive away EVIL, or produce LUCK. Sold only as a Curio.

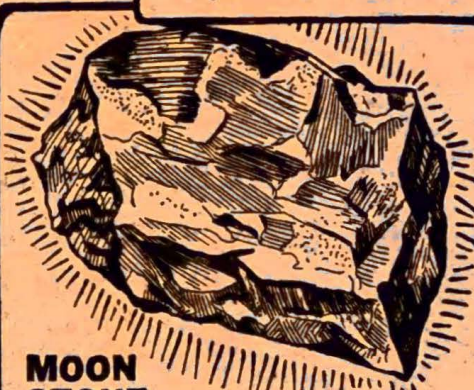
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Price Only . . . . . 50c**



## WHITE LODESTONE

A LODESTONE has been held in High Regard by the Ancient Romans, Chinese, Mohammedans, and other people, as a Powerful Amulet and GOOD LUCK Charm; probably because the Magnetic Influence of this Stone was supposed to ATTRACT Power, Favors, and Gifts. It is said that the Ancient Romans believed that Lodestone kept Husband and Wife faithful, and made their Love secure. We make no claims to this effect, or that the LODESTONE is LUCKY. We have taken the Genuine Lodestone, specially prepared it, and called it WHITE LODESTONE. Two pieces of Specially Prepared WHITE LODESTONE for \$1.00.

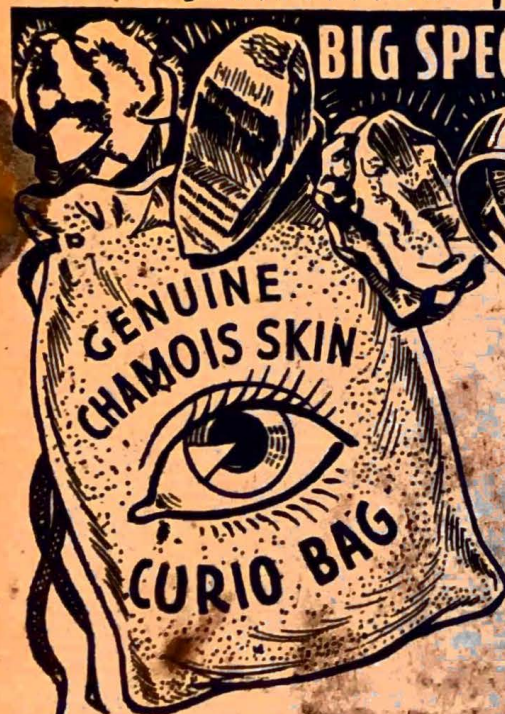
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Price Only . . . \$1.00**



## MOON STONE

The author of one book states that the MOON STONE is believed to bring GOOD FORTUNE, and is regarded as a sacred stone in India, and that as a Gift for Lovers, the MOON STONE is believed to arouse the tender passion and to give Lovers the Power to read in the future the Fortune, Good or Ill, that is in store for them. To gain this knowledge, however, the stone must be placed in the mouth, while the moon is full. We make no claims to this effect and sell only as a Curio.

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Price Only . . . . . 50c**



## BIG SPECIAL COMBINATION OFFER

LODESTONE  
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AFRICAN  
TIGER EYE  
RING  
CHAMOIS  
BAG

**\$2.50 VALUE  
for ONLY \$1.00**

Here is your Chance to get all these:—Lodestone, African Tiger Eye, Moonstone, packed in Mo-Jo Brand Chamois Skin Bag together with alleged Good Luck Ring. We make no claims that these articles are LUCKY and sell only as a Curio. Regular Price if purchased separately would be \$2.50. The price for all only \$1.00.

**No. A-514 \$1  
All for Only . \$1**



## LUCKY MO-JO Brand LODESTONE PERFUME



HER SWEET  
PERFUME  
ATTRACTS HIM  
GENUINE  
MAGNETIC  
LODESTONE  
IN BOTTLE

Certain self made HOO-DOO DOCTORS recommended the LODESTONE to CONJURE UP LUCK, WINNINGS, MONEY, LOVE, or almost anything that was desired by the one who carried this LODESTONE. We make no claim that the LODESTONE will do this, or bring LUCK. However, for those who wish it as a Curio, we have placed a GENUINE, MAGNETIC LODESTONE in a Bottle of this Perfume, which we have given the name of LODESTONE PERFUME because of the LODESTONE in bottle.

**No. A-203B . . . \$1.00**

Many a Hoo-Doo Man has received big sums of Money for selling folks Lodestone, Red Flannel Bags, Rabbit's Foot, High John the Conqueror Root, Southern John the Conqueror Root, Snake Root, Devil's Shoe String, etc. A book written on the subject of Folk Beliefs states that articles like this and others were wrapped in Red Flannel Bags, and the Conjure man said, "Should be always carried with you." Such combinations were often called Tricks or Hands. Many believed that these Conjure

Bags brought GOOD LUCK. Drove out Evil Spirits, Helped in Love, and almost anything that was wanted to be done. For Folks interested in possessing this assortment of Goods, we have prepared this LODESTONE OUTFIT. We make no claims that it will be LUCKY, or have any supernatural Value.

We sell only as a Curio. The Price of all the articles in this MO-JO Brand LODESTONE BIG OUTFIT would be \$5.00 if purchased separately, but if you buy all at once, the price to you is only \$2.98. If you wish to order C.O.D., send no money, just order by number given below, ask us to send C.O.D., and pay Postman \$2.98 plus few cents postage charges. Red Flannel Bag will be included extra.

**Order by No. A-503  
Special Price, Only . . . . . \$2.98**

## Outfit Contains:

- 1 High John the Conqueror Root . . . \$0.50
- 2 Extra Quality, Genuine Magnetic Lodestones . . \$1.00
- 1 Package Devil's Shoe String . . . . 50
- 1 Southern John the Conqueror Root . . . . 50
- 1 Package Snake Root . . . . 50
- 1 Rabbit's Foot, Mounted . . 50
- 1 Lucky Mo-Jo Incense . . 50
- 1 Lucky Number Dream Book . . . 1.00

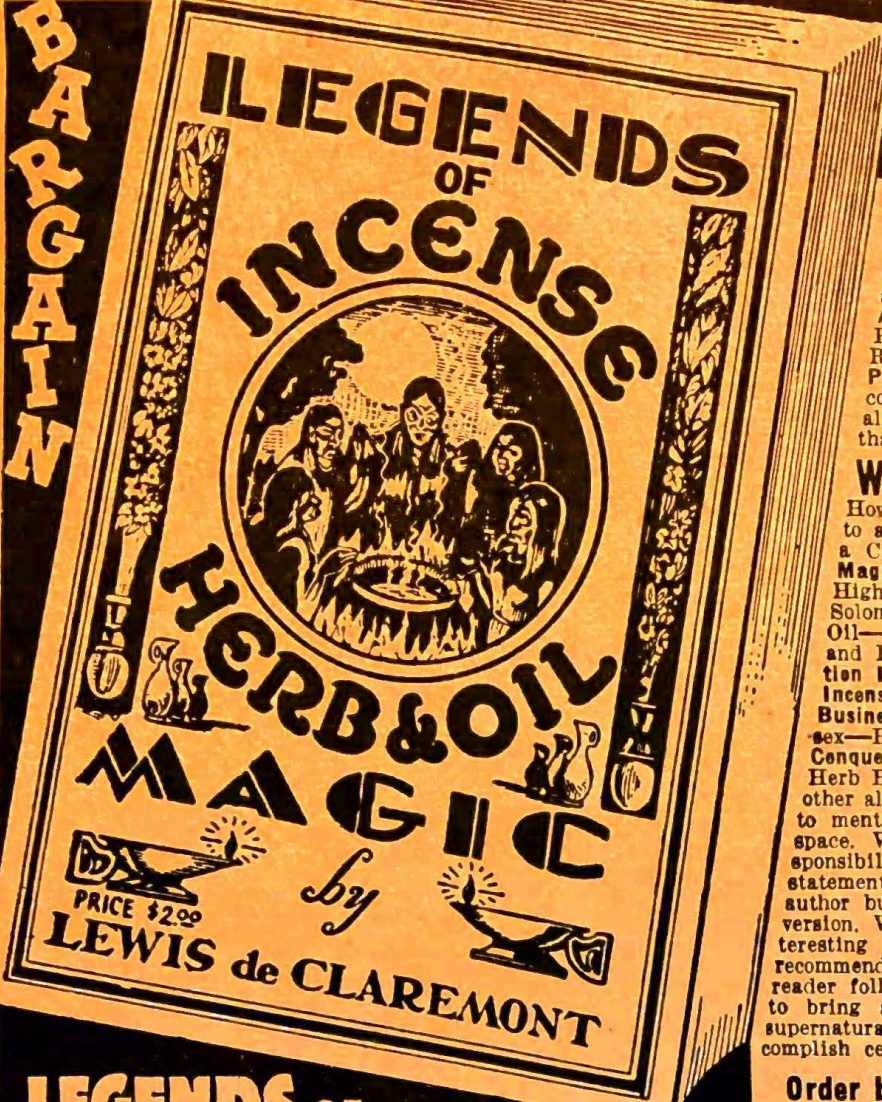
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**EXTRA Red Flannel Bag  
ALL FOR  
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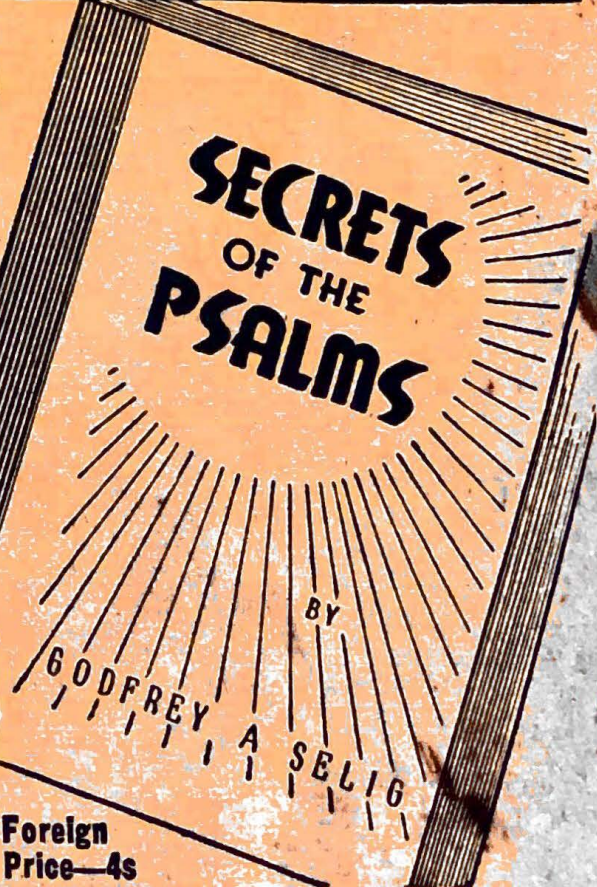
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**HERE** is a very interesting book that many of our customers might receive pleasure and satisfaction from reading. In the FOREWARD of this book, the author mentions, "Yes, dear reader, you must not doubt. Through a pious life and by a rational use of the Psalms you may obtain the grace of God, the favor of Princes and Magistrates and the love of your fellow-men."

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Foreign Price—4s

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# INCENSE

**JOHN the CONQUEROR INCENSE**

**LODESTONE INCENSE**



**JOHN THE CONQUEROR ROOT** packed in every box. Here is one of our newest boxes of **INCENSE**. A great creation is this **JOHN THE CONQUEROR** Brand **INCENSE** with a **GENUINE ROOT FREE** of extra charge in every box. Keep your home smelling sweet. Burn a little Incense every morning and night. You should just Love the sweet smelling, long lasting, perfumed fragrance of this **High Grade INCENSE POWDER**. Get Incense and **ROOT FREE** of extra cost. Order NOW.

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**3 for \$1.25**

**LODESTONE GIVEN IN EVERY BOX**

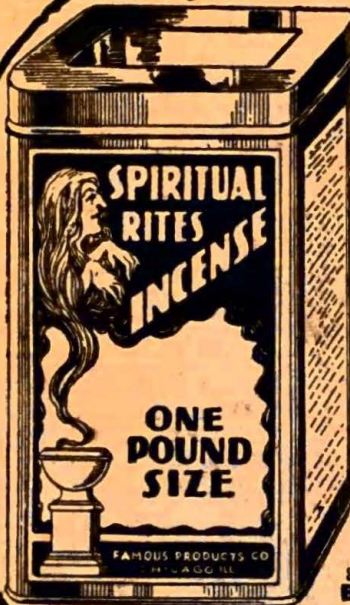
It is well known that Incense has been burned and a **LODESTONE** has been carried by many People to bring **Good Luck, Success and Winnings**. We, however, make no such claims to this effect and sell **LODESTONE Brand INCENSE** only on its Merits that it is the **Highest Quality INCENSE** that we know how to make. Enjoy its sweet, perfumed fragrance. Send 50c for a box NOW. Take this tip. Save Money and receive a **Genuine piece of Magnetic LODESTONE FREE** of extra cost. This is one of the **BIGGEST BARGAINS** in our Catalog. You really receive a \$1.00 Value for 50c.

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Specially prepared **GOLDEN BROWN COMPOUND POWDER**, the form, which has been said, has been mostly used for ages by the **Orientals** for **Ceremonies and Invocations**. It has been said that to the Hindu the burning of Incense seems to lull him into a Soul Vision inducing a state where he experiences that weird "Out of the Body" sensation. It is said by those who profess to know that Incense was burned by Ancient People and even in the present time for the purpose of bringing **Good Luck in Money Matters, Love Affairs, Games of Chance and to Drive Away Evil Influences**. We make no claims to this effect for **SPIRITUAL RITES INCENSE** and sell only as a fine **GOLDEN BROWN** Highly Perfumed Incense Powder. Order NOW.

**Large 1 lb. Can**

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It is **SWEET** and **STRONG**. Just take a little of Aunt Sally's and put in incense burner. Enjoy the Sweet Fragrance that rises. Keep your home smelling sweet. **BURN AUNT SALLY'S INCENSE**. Many people like a **NUMBER** packed in box of incense. Therefore, we have put a **NUMBER** in every box. We make no claims that this **NUMBER** is **LUCKY** or of any value. Order your **AUNT SALLY'S INCENSE** NOW!

**No. A-201H Each 25c**

**6 for \$1.25**

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**Order by No. A-201W 50c Price Only**

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**ROOT FREE**  
OF ANY EXTRA COST  
IN EACH BOX

**AUNT SALLY LUCKY DREAM BRAND INCENSE**



**LODESTONE FREE**  
OF ANY EXTRA COST  
IN EACH BOX

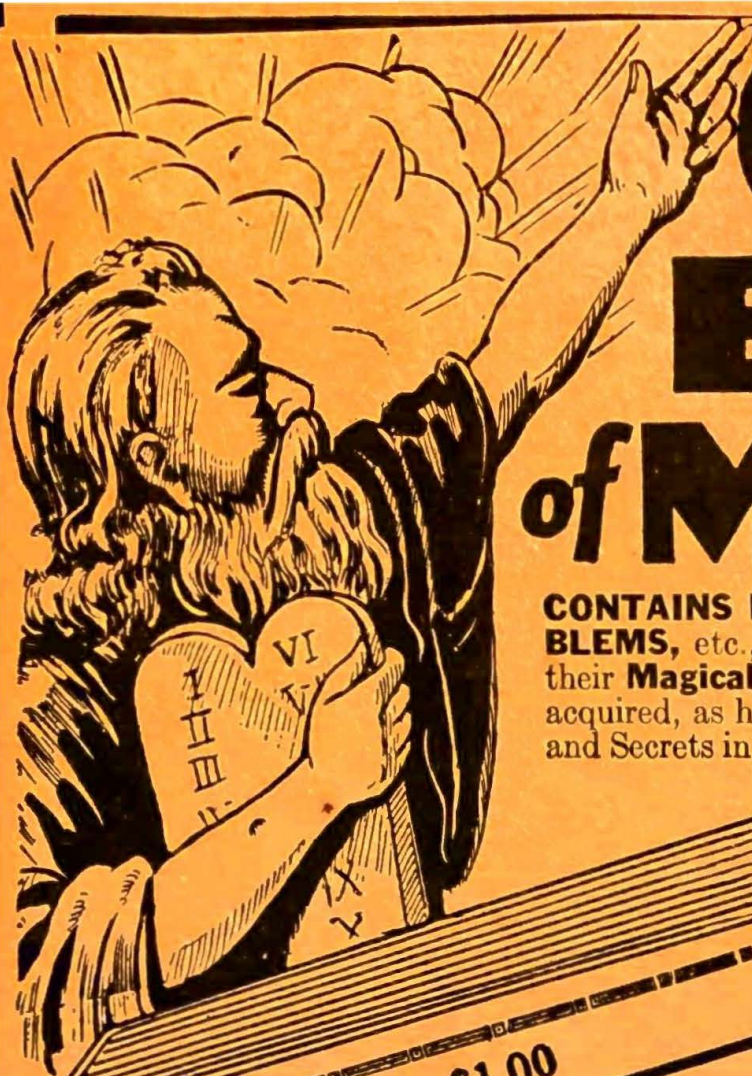
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**Fig. 2. Special Seal of Treasure.**

**Fig. 3. Seal of Long Life and Fortune.**

**Fig. 4. Love, Respect, and Affection.**

**Fig. 5. Seal of Long, Life Treasure, and Health.**

**Fig. 6. Seal of Power.**

**Fig. 7. Seal of Dreams and Wisdom.**

**Fig. 8. Seal of Earth's Treasure.**

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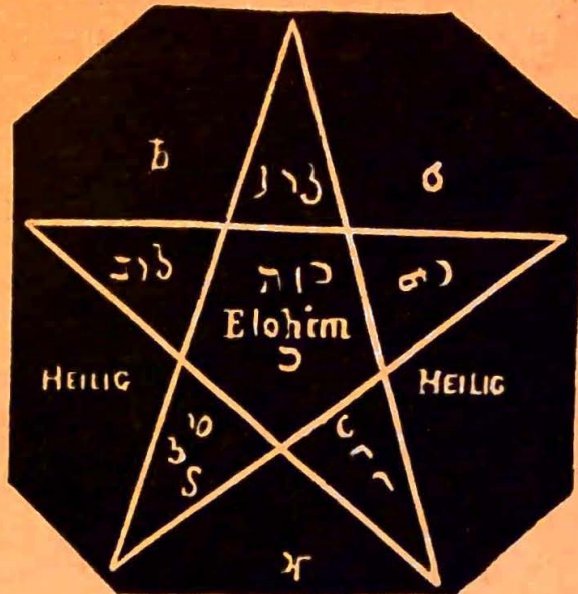
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# SEALS - - - SEALS



As Contained in  
The 6th and 7th  
BOOKS of MOSES



**REPRODUCED ON  
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PARCHMENT  
In Blood Red Ink**

The most important SEALS  
and their Significance as  
given in the 6th and 7th  
Books of Moses, are listed  
below:

## THE SPECIAL SEAL OF TREASURE

Fig. 2—It is said in the Book that this Seal is  
used for finding Buried Treasures.

## THE HIGHEST SEAL OF GOOD FORTUNE

Fig. 3—It is said to bring a person who carries  
it great Fortune and Blessing.

## THE SEAL OF LOVE

Fig. 4—The book states that one who carries  
this Seal will be much beloved and Defeat his  
Enemies.

## THE SEAL OF LONG LIFE

Fig. 5—The book states that to carry this Seal  
on the Body will save a person from Misery  
and give the greatest Fortune and Long Life.

## THE SEAL OF POWER

Fig. 6—This Seal, according to the book, should  
be used for Good Health.

## THE SEAL OF DREAMS AND VISIONS

Fig. 7—The book states that to wear this Seal  
in Bed will help one learn what he desires to  
know through Dreams and Visions.

## THE SEAL OF TREASURE

Fig. 8—The book states that this Seal will re-  
veal the precious contents of a mine.

## SEAL OF SAFETY AND RELIEF

Fig. 10—The book states that to carry this  
Seal will relieve the wearer from all necessity  
and want.

## SEAL OF GREAT FORTUNE

Fig. 12—It is said in the book that this Seal  
brings Great Fortune by Water and its Spirits  
will supply the Treasures of the Deep.

## SEAL TO ALL TREASURES

Fig. 13—This Seal, the book states, will give  
the Treasures of the Earth.

**THOUSANDS  
CARRY  
SEALS  
FOR  
LUCK**

## SEAL OF GOOD LUCK, PLAY and GAMES

Fig. 14—The book calls it the Spirits of the  
5th Table of Saturn and that these Spirits will  
serve to bring GOOD LUCK in PLAY.

## THE SEAL OF ASSISTANCE

Fig. 15—The book states that it assists in  
overcoming Lawsuits and the Spirits are at  
all times ready to give assistance.

## SEAL OF GOOD FORTUNE IN CASE OF QUARRELS

Fig. 16—The book calls it the Seal of Mars and  
states it may help you.

## SEAL OF HONOR AND WEALTH

Fig. 17—This Seal is called the SPIRIT of the  
SUN. The book states that these Spirits help  
obtain places of Honor and Wealth.

## THE SEAL OF WEALTH

Fig. 19—The book states that it gives Wealth.

## SEAL OF LUCK

Fig. 20—The book states that this Seal gives  
LUCK and FORTUNE.

## THE SEAL OF THE SPIRITS

Fig. 21—The book states that this Seal will  
compel Spirits to appear immediately and to  
serve in all things.

## SEAL OF GENERAL CITATION

Fig. 22—The book states a Magical Operation  
is made within this Circle—Oriens, Occidens.

## THE SEAL OF SHEMHAMFORAS

Fig. 30—The book states that this Seal brings  
to light the Treasures of the Earth if buried.

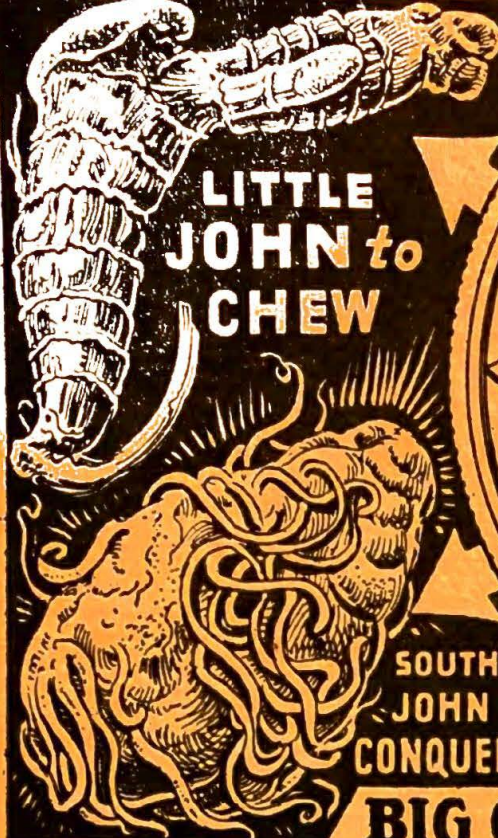
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**SALEP ROOT**  
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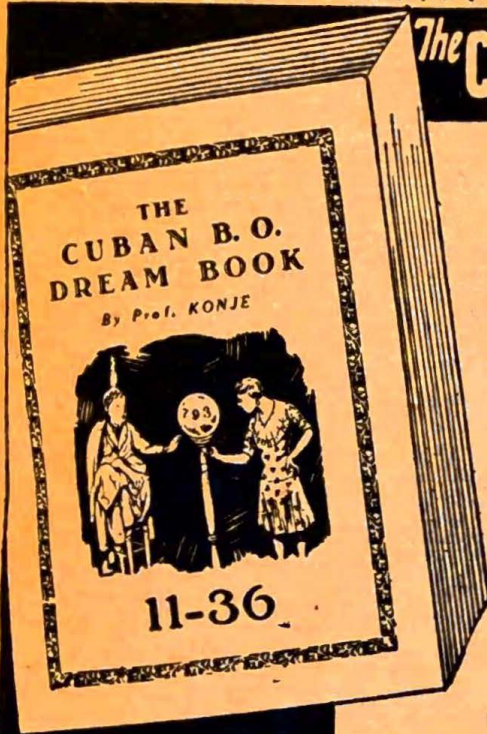
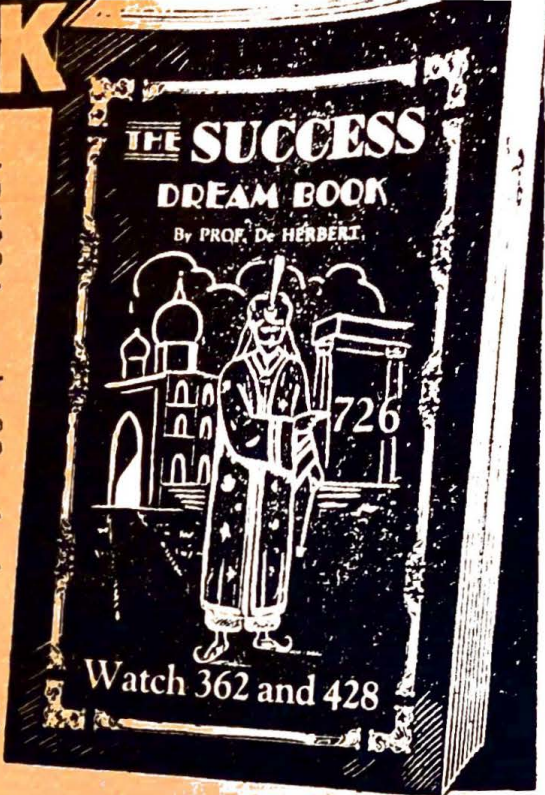
An introduction states: "The Author has worked laboriously and unceasingly, in order to produce this first class Dream Book. . . . There are so many people who desire to get a concise definition of a dream. A dream is the forecast of coming events. It generally comes to us in a parable, or in some other similar form during sleep. It is therefore, quite necessary to consult a good dream book. A dream is really a warning of coming events, whether favorable or unfavorable."

## CONTENTS OF THIS BOOK AS FOLLOWS:

Page 4—HOLIDAYS, and their Numbers.  
 Page 5 to 168—DREAMS, explained and their Numbers, as for Example: JOCKEY—To see one signifies you will win a great deal of money—219.  
 Page 169—LETTERS, and their Numbers, as for Example: H—528. The DAYS of the WEEK, and their Numbers, as for Example: MONDAY—761. The MONTHS of the Year, and their Numbers, as for Example: JANUARY—183.  
 Pages 170 to 184—LADIES' List of Names, with their Numbers.  
 Pages 184 to 200—GENTLEMEN'S List of Names, with their Numbers, as for Example: Jacob—293.  
 Pages 201 to 203—CITIES, and their Numbers, as for Example: Memphis, Tenn.—345.  
 Pages 204-224—YOUR HOROSCOPE, and gives your supposed Lucky Days.  
 Pages 224 to 226—COMBINATION OF NUMBERS that follow each other.  
 Pages 227 to 230—YOUR LUCKY BIRTHDAY NUMBER.  
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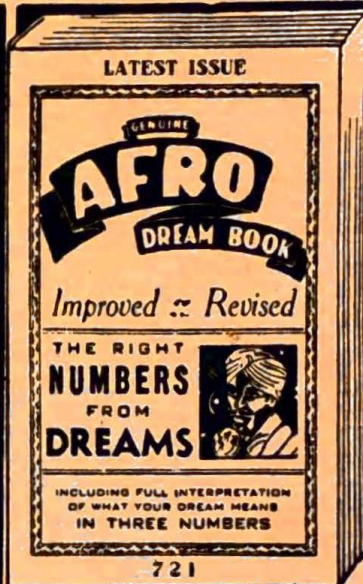
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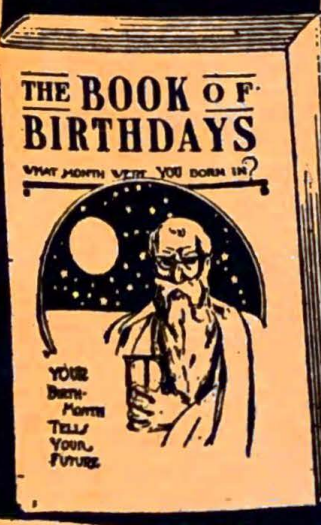
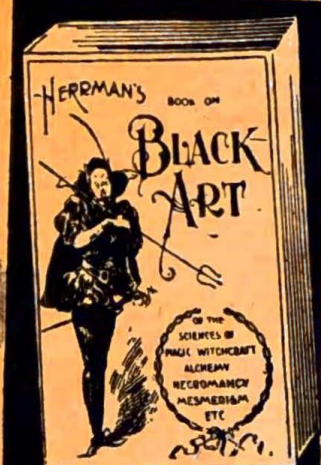
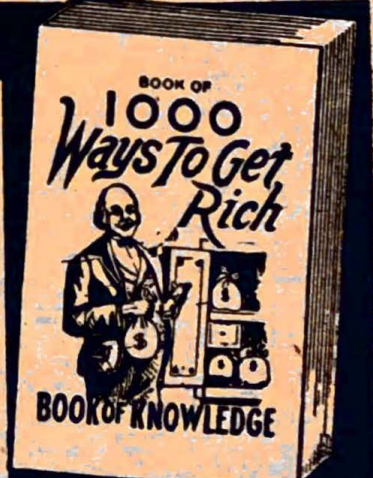
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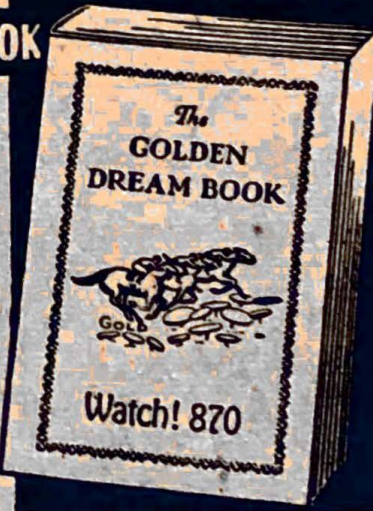
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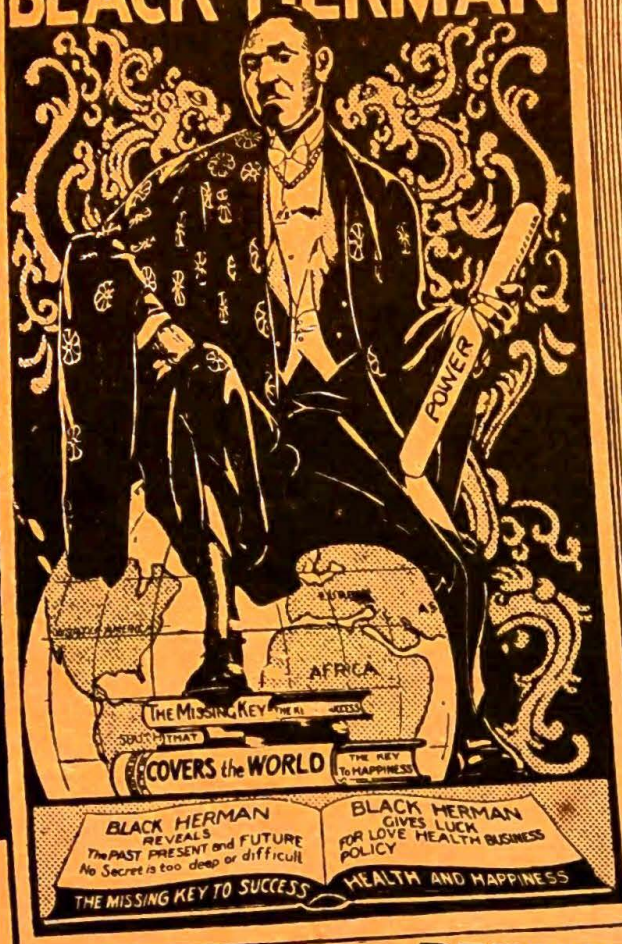
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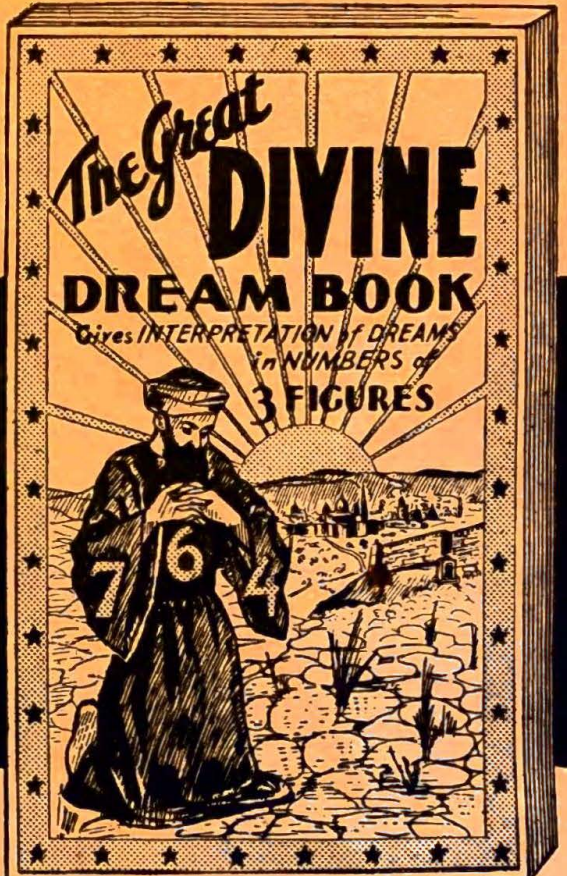
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BLACK CAT CURIO



DEVIL'S SHOESTRINGS



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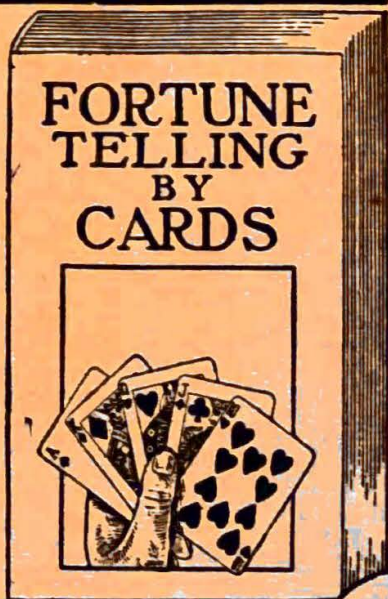
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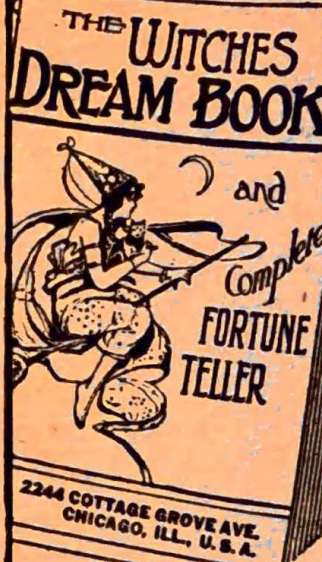


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**ALL THIS FOR ONLY \$1.00**

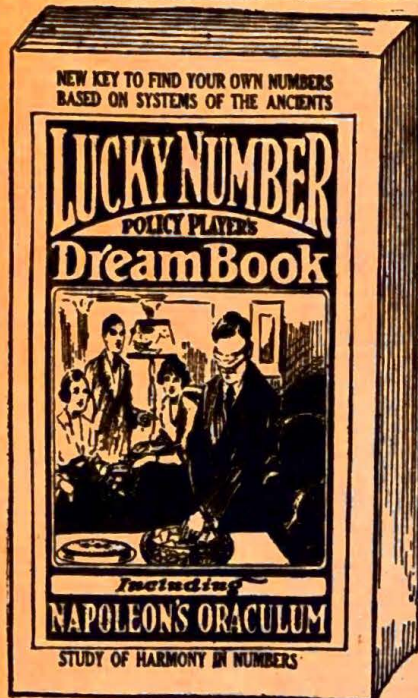
A HAND made by an old-time Conjure Man consisted of the following: One piece of Samson Snake Root and a piece of "Devil's Shoe String." This was first wrapped in a piece of Black Cloth folded always toward the maker sewed with White Thread and then incased in a Red Flannel Bag. The Conjure man said that the whole should be thoroughly wet with Whiskey or Camphor at regular intervals and should always be carried with you. It was stated that such a Bag brings things to you and the twine-like roots of "Devil's Shoe Strings" ties them close and the folding of the cover towards you insures you GOOD LUCK in Gambling. We make no such claims for these goods or that they have any supernatural or extraordinary Power and sell only as Curios. This Outfit of Curios consists of One Samson Snake Root, One "Devil's Shoe String," One Magnetic Lodestone, One Alleged GOOD LUCK Ring, One Witches Dream Book, One piece of Yellow Brimstone and One Red Flannel Bag. We assume no responsibility for claims made by the author of this Book. The Total Value of these Curios bought separately from us would amount to \$3.75 but if you order this COMPLETE OUTFIT Now, the price for all is Only \$1.00.

Order by No. A-529

Price Only ..... **\$1.00**



YELLOW BRIM STONE



### LUCKY NUMBER DREAM BOOK

In this book you will find the Author's interpretation of DREAMS and NUMBERS to which they apply. Some of the contents are:—Dreams and NUMBERS; Good Combinations to Play; Table for Finding NUMBERS; Ladies' List of NUMBERS; Gent's List of NUMBERS; The Book also gives the author's explanation of the Dream. Many people would not think of being without one of these DREAM BOOKS. We assume no responsibility for claims or statements made by the author but only give his version. We hope you will get great amusement and pleasures from this fine Book.

No. B-612  
Price Only ..... **\$1.00**



### BIG LOVE-MAKING BOOK OUTFIT

BIG VALUE  
ALL THIS  
for only  
**\$2.98**

#### HERE IS ALL YOU GET FOR ONLY \$2.98

- 1 Lover's Secrets Book (Read about Love)..... 50c
- 1 Book of Love Letters..... 30c
- 1 Alleged Good Luck Perfume (Sweet Fragrance)..... 50c
- 1 Alleged Good Luck Sachet Powders (Smell Sweet)..... 50c
- 1 High John the Conqueror Root (Packed in Box)..... 50c
- 1 Genuine Magnetic Lodestone (The real thing)..... 50c
- 1 Pair Cleopatra Earrings (Real Flashy)..... 50c
- 1 Dazzling Cluster Ring (Send strip of Paper for Size)..... 50c
- 1 Perfumed Necklaces (You'll Like It)..... \$1.00

**\$4.98 VALUE**

**WE GIVE  
ALL THIS  
FOR ONLY**

**TOTAL VALUE \$4.98**  
Order Now to get this \$4.98 BIG LOVE-MAKING BOOK OUTFIT. If you wish you do not need to send money. Just order this Outfit C.O.D. and Pay Postman \$2.98 plus a few cents postage when he delivers package.

Order by No. A-532  
Price for all this. .... **\$2.98**

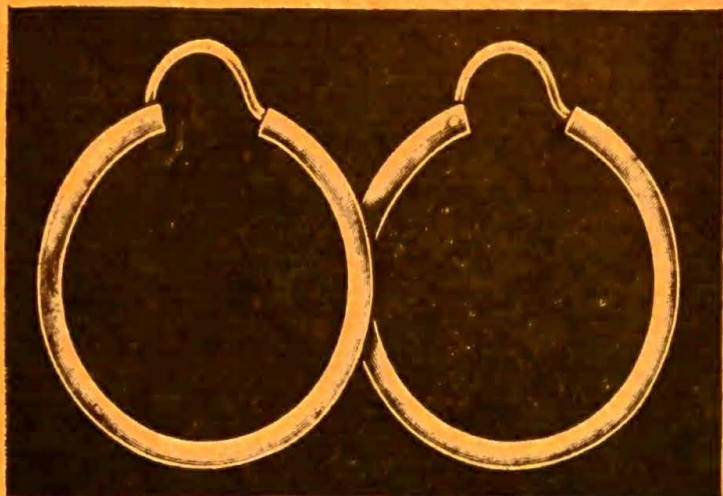
**\$2.98**

**C. O. D. ORDERS**—If you don't have money handy, just make your Order for \$1.00 or more and ask us to send C.O.D. Pay Postman amount of Order plus few cents postage when he delivers your package. Send all orders to **KING NOVELTY CO., 2244 Cottage Grove Ave., Chicago, Ill., U. S. A.**



# NEW STYLE HOOP EARRINGS

GOLD PLATE ON  
STERLING SILVER



## Southern Girl Hoop Earrings

**Gold Plate on Sterling Silver. For Pierced Ears.** Latest Style for Girls and Women. High Class. Order yours NOW. You will be happy to have these **Beautiful Hoops** dangling from your Ears. They look real pretty.

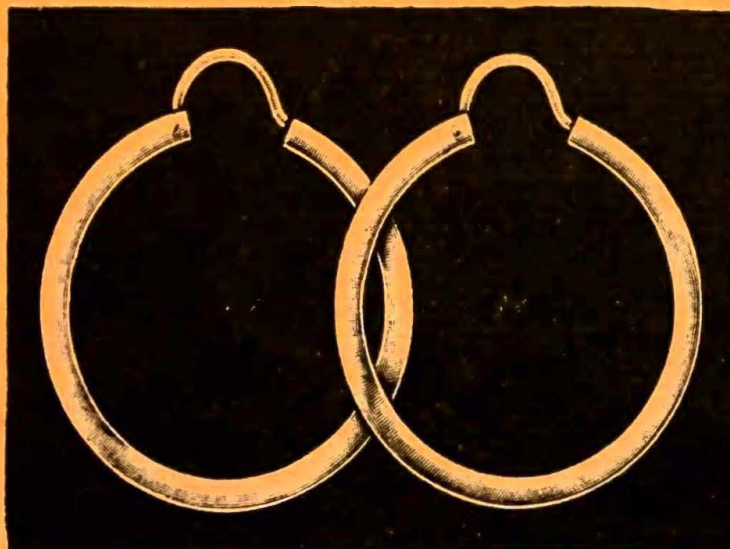
**No. J-801E—Price with Tax . . . . .85c**



## Sweet Georgia Brown Earrings

**Gold Plate on Sterling Silver. For Pierced Ears.** Beautiful engraved effect on both sides. These rich looking, highly polished Hoops are beauties. Be sure to get a pair and **ATTRACT** the men folks' attention.

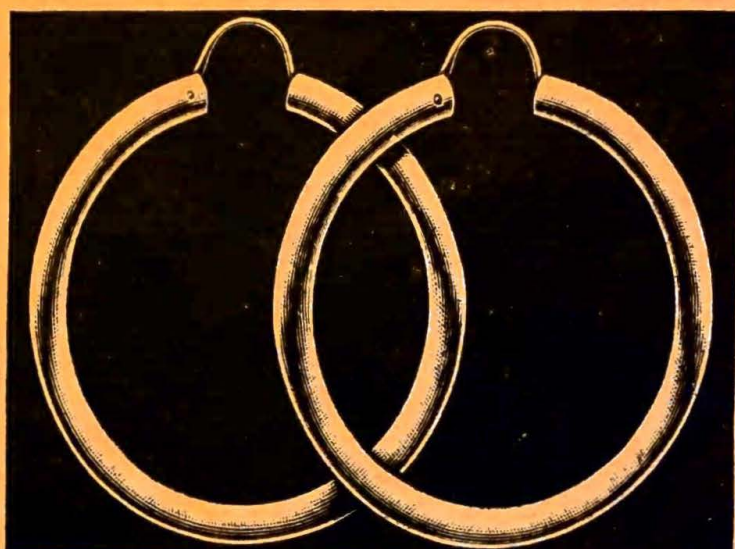
**No. J-802E—Price with Tax . . . . . \$1.10**



## Lucky Girl Hoop Earrings

**Gold Plate on Sterling Silver. For Pierced Ears.** Ladies and Girls attract admiring glances by having these Hoops hanging from your ears. High-Quality. Should wear a life time. **Be sure to Order NOW.**

**No. J-803E—Price with Tax . . . . . \$1.10**



## Dixie Love Hoop Earrings

**Gold Plate on Sterling Silver. For Pierced Ears.** They dangle and Flash when you move your head. Attracts Attention and Admiring glances everywhere. You will be glad you bought a pair. A Real Joy to wear.

**No. J-804E—Price with Tax . . . . . \$1.65**



## Lovers Heart Earrings

**Gold Plate on Genuine Sterling Silver.** For Pierced ears. Bright yellow color. Beautifully designed heart inside New Twist design Hoop. These are the **Very Latest** and look very attractive when your friends are near you. Order yours today. Price includes tax. Nothing more to pay.

**No. J-805E—Price . . .85c**



## Love Me Quick Earrings

**Gold Plate on Sterling Silver.** For Pierced Ears. Beautiful, rich yellow looking color Hoops. **Flashing, Dazzling** Synthetic Ruby inside hoop. This is one of our **New Attractive Earrings.** Wear these Beautiful Earrings and attract admiring glances as they dangle from your ears. Price includes tax.

**No. J-806E—Price . . .85c**



## Cross and Hoop Earrings

**Gold Plate on Sterling Silver.** Bright yellow color. Beautifully designed cross hanging inside the Ear Hoop. You should really enjoy wearing these lovely earrings. They come with earwires for pierced ears. Price includes tax. Order Now.

**No. J-807E—Price . . .85c**

**SEND ALL ORDERS TO KING NOVELTY CO.**

**2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.**



# Sweet Perfume Helps WIN IN LOVE!

The Ancients used Perfume to Attract the opposite sex. Cleopatra, the World's Greatest Vampire, never went out on a conquest without anointing herself with Perfume. Wear Perfume that Lures—that stirs the senses—that Thrills—that Awakens Love. Use Perfume and your heart should beat faster with Joy as you find Folks Admiring how Sweet you smell. Your Friends then may envy your strange, new Power.

OIL OF  
**LOVE**  
Perfume

**OIL OF LOVE PERFUME**—Help yourself to Win the Admiration and Attention of the one you Love. Thrill folks with this Irresistible, Alluring scent that clings. Fascinate your Loved One, Excite his Senses, Win his Affections. We make no claims that it will induce Love, but sell only as a High-Grade, Very Strong and Sweet Perfume Oil. One drop lasts for hours.

No. V-269—Price Only.....\$1.00

**FOLLOW ME BOY PERFUME**—Do you want the boy Friends to follow you? If you do, then Sweet Perfume is a Help. Get yourself a bottle of "FOLLOW ME BOY" Perfume. The Odor is very Thrilling, Sweet, and Lasting. Men go for Sweet Smelling Women and Girls. Just put a few drops on your Handkerchief, Hair, and behind each Ear. Let the entrancing odor of "FOLLOW ME BOY" Perfume surround you.

No. V-243—One-Half Ounce.....25c



25c



ONE OZ.  
\$1.00

**THRILL ME AGAIN PERFUME**—Surround yourself with the Sweet, Thrilling Fragrance of this Perfume. Then when your Sweetie takes you in his arms he may feel like never wanting to let you go. An Irresistible, Exciting, Floral scent. Use on Lips, Behind Ears, on Hair and Clothes. Help yourself to Thrills with "THRILL ME AGAIN" Perfume. 1 oz. Bottle.

No. V-268....\$1.00

**HIGH LIFE PERFUME**—Hi-Class, Big Time Perfume. Exquisite French type Odor. Just like the classy, society Folks wear. Use **HIGH LIFE** Perfume, when you step out. Folks should wonder where you got such Swell, Lasting Perfume. Treat yourself to Something Fine. You should Love it and Be Loved when you use it.

V-231—1/2 oz.. \$1.50

V-232—1 oz... \$2.75

1/2 oz. \$1.50  
1 oz. \$2.75



**SPANISH LOVE PERFUME**—Folks tell us that Spanish Love is Hot Love, that burns with passion and excitement. Spanish Love Perfume was created to help inspire Romance, Love, Admiration, and Affection. A very Oriental type, Mystic, Alluring Odor.

Popular with Men and Women. Surround yourself with **SPANISH LOVE** exciting odor, and let its enticing fragrance help you Win Love and Romance. Bargain Price for one-half ounce of Fine Perfume.

No. V-227.....35c

**LOVIN' MA-MA PERFUME**—Do you crave Love and Good Times? Men go for Sweet smelling Women. It is easy to surround yourself with a Lovely, Soothing, Lingering Odor that should make the Men Folks long to be near you. Put a few drops of **LOVIN' MA-MA** Perfume on your Handkerchief, Lips, Behind Ears, Under Arms, and on Clothes before going out. Let this Lovely, odor surround you. Help yourself in Love by Smelling Sweet.

No. V-225.....50c

50c



**LUCKY LULU FROZEN PERFUME**—It's NEW! Extra Strong; lasting. State-odor: Good Luck, Jockey Club, Oriental Gardens.

No. V-228  
Price 35c

**ATTRACTION LOVE PERFUME**—Do you want to Attract and Hold your Loved One? **ATTRACTION LOVE** Perfume possesses an Alluring, Sweet, Lingering, Flowery Odor, that should help you in Attracting and Holding friends. We make no claims **ATTRACTION LOVE** Perfume has Attraction Power, but sell only as a High-Grade, Fine Perfume. Your Heart should beat faster with Joy when you find Folks admiring how Sweet you smell.

No. V-244.....25c

25c



SEND ALL  
ORDERS TO

**KING NOVELTY CO.**

2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.



# EXTRA HEAVY — LARGE SIZE HAIR STRAIGHTENING COMB

**"The KING Of Them All"**

Be Your Own Hair Dresser—Save Money. Get the Finest HAIR Straightening Comb we know of. Made of EXTRA HEAVY Metal with Special CURVED TEETH. Holds heat EXTRA LONG time to give best results. Rich looking, highly polished, wood handle that keeps cool. Comfortable and easy to use. Tames the kinkiest, hardest and most stubborn HAIR into long STRAIGHT Looking Beautiful strands. If you crave to dress your HAIR so that it will win admiring glances everywhere, lose no time in ordering a SPECIAL CURVED TEETH HAIR STRAIGHTENING COMB Today.

**EXTRA  
HEAVY**

**10½ inches  
Long**

Order by  
No. D-105

*Special*  
**CURVED TEETH PRICE \$2.00**  
**ONLY**

With Classy Handles Made by Experts



# Sweet Georgia Brown HAIR DRESSING POMADE

**KEEPS HAIR  
LOOKING GOOD**



**TEMPORARILY  
STRAIGHTENS  
HAIR**

New Hair Beauty Now Attracts. Use SWEET GEORGIA BROWN Hair Dressing. Rough, coarse, unruly Hair needs to be treated and dressed in place. Just put on SWEET GEORGIA BROWN Hair Dressing, then comb and brush the Hair in place. Temporarily Straighten wild Hair and make it look more Attractive. Beautiful Well Dressed Hair helps win in Love and Business. Use only SWEET GEORGIA BROWN. You pay 55c, but it is worth it because it does the work. Do not accept cheaper substitutes. Men use it with Brush and Comb. Ladies can use with or without Hot Comb. Directions on can.

**LARGE  
Beautiful  
CAN  
55<sup>c</sup> EACH  
OR 3 CANS  
for only \$1.50**

**BIG  
SELLER**

Order  
By  
No. V-70

**Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U. S. A.**



# SLICK BLACK

REG. U.S. PAT. OFF.



FOR  
MEN  
AND  
WOMEN

COLORS GRAY HAIR  
**BLACK** IN 2 MINUTES

TEMPORARILY  
**STRAIGHTENS**  
DRESSES and IMPARTS  
**BLACK COLOR** TO THE HAIR

**LOOK 10 TO 20 YEARS YOUNGER**

Don't worry any longer about **GRAY HAIR** that makes you look old or lose out in love, Romance or a good job. All you have to do is order a box of **SLICK-BLACK**. It is a **NEW**, most amazing **DISCOVERY** that makes your hair **STRAIGHTER** looking and imparts a **JET BLACK COLOR** to your **HAIR** at the same time. Take years off your appearance. At **Sixty, Look Forty. At Forty, look Twenty**. Just follow the directions on the box and impart **JET BLACK** color to Gray Hair so that you will look years younger.

Don't be without **SLICK-BLACK** another minute. Remember, this amazing preparation **WORKS DOUBLE**. Gives you **STRAIGHTER** looking Hair at the same time it imparts a **JET BLACK** Color to your Hair. Helps you to **LOOK 10 to 20 YEARS YOUNGER**. No mess; no fuss; no bother; change from bottle hair-dye to **SLICK-BLACK**. Buy a box today. Don't accept any substitute. Insist on the original **SLICK-BLACK! STRAIGHTENS HAIR** temporarily and imparts **BLACK COLOR** to **HAIR**. Mail 55c for your **SLICK-BLACK** or send \$1.10 for Two Boxes. Send cash, stamps or post office money order. We do not send one box C.O.D. Get **SLICK BLACK** today!

Order by No. V-91

2 Boxes \$1.10

Price Only . .

**55c**



Patent  
Pending

**Sweet Georgia Brown**

REG. U.S. PAT. OFF.

# SKIN BLEACH CREAM

TENDS TO LIGHTEN and BLEACH DARK SKIN

HELP YOURSELF TO LOVE WITH A PRETTY BRIGHTER-LOOKING SKIN



Start now to beautify your complexion and reap the rewards for a lighter, pretty skin. Many men are attracted to a lighter looking skin like needles to a horseshoe magnet. Don't lose out because of a dark, muddy-looking skin. **Brighten your skin to New Beauty**. Send for a large jar of genuine **SWEET GEORGIA BROWN SKIN BLEACH CREAM** today. Use it according to the simple directions on the label. Then see the thrilling improvement in the appearance of your skin after you use it for only a few days.

Don't wait any longer. Get **SWEET GEORGIA BROWN BLEACH CREAM** today. 50c plus 5c U. S. Govt. tax plus 10c postage and packing charge **NOW!** Send 65c for your jar of **SWEET GEORGIA BROWN BLEACH CREAM** or \$1.10 for two jars. Your money back if not delighted.

Don't surrender to dark, muddy-looking skin. Free yourself of the misery often caused by a dark complexion. Order a jar of **SWEET GEORGIA BROWN BLEACH CREAM** today.

Order No. V-3—Price

including tax and packing

**55c**

2 Jars for \$1.10



**Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE. CHICAGO, ILL., U.S.A.**



# MADAM JONES Vegetable Compound

Brings  
Joy to  
Women



## For Women of All Ages

When your strength begins to fail, when there are "GRAY DAYS" every month, try taking MADAM JONES' Vegetable Compound. It helps many women to overcome cramps, pains, nervousness due to weakened, run-down condition not caused by any organic or functional disease or disorder.

## Helps Many Women

Regarded as valuable before and after child birth, at the change or whenever you feel nervous and run-down. If your nerves are at edge, if you feel tired, if you feel weak or blue, if you can't eat, if you can't sleep, try a bottle of MADAM JONES' Vegetable Compound. It may be just what you need.

## Try One Bottle Now

Many men are attracted to women whose skin is clear—whose eyes sparkle—who have good health and a happy nature. If you are not as well as you want to be, don't continue to be weak and suffer needlessly, when all you may need is a bottle of this safe medicine. Order yours NOW.

No. M-704 \$1.00  
Price . . . \$1.00

# MADAM JONES Female Tablets

Intended to help when you suffer from Monthly Pain. Many of our women folks still suffer every month from painful menstruation. MADAM JONES' Female Tablets may be all you need. They are intended to Help You at Monthly Times. Easy to take and do not interfere with the natural process of menstruation. Order a box of MADAM JONES' Female Tablets. Right Now.



No. M-705  
Price Only . . . . . 50c

# MADAM JONES Douche Powder

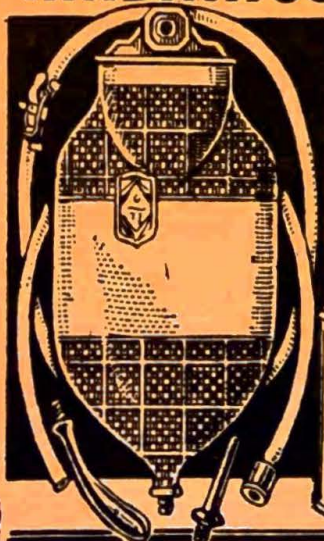
## RECOMMENDED BY TRAINED NURSE

MADAM JONES' Douche Powder is recommended as a vaginal douche. It is safe and easy to use. Helps get rid of bad odors. Keep yourself clean by douching regular. Use MADAM JONES' Douche Powder whenever you need it. Pleasant and refreshing. Helps as an inside wash to remove unpleasant secretions and foreign matters that may be causing irritation. Leaves the vaginal area cleaner. MADAM JONES' Douche Powder can also be sprinkled on sanitary napkins to help stop disagreeable odors. Order a package NOW!



Order by No. M-706  
Price Only . . . . . 50c

# MADAM JONES Syringe and Douche Outfit



Fine quality Red Rubber Fountain Syringe equipped with Rapid Flow Tubing and both Rectal and Balloon Spray Vaginal Pipes. Use for Vaginal Douching. Box of Madam Jones' Douche Powder included without extra charge. Order this BIG BARGAIN Today.

No. M-707  
Price \$1.98  
Only . \$1.98

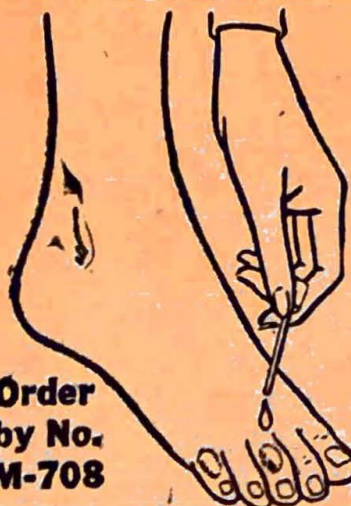
# CORN KNOCKER

## QUICK AND EASY

Are you suffering from Bad Aching Feet because of Corns that bulge out from toes and rub against your shoes, causing terrible discomfort and pain? Don't cut your corns. Use Corn Kicker. A few drops on your corn is all you need. Buy a bottle of our Specially Prepared Corn Kicker. Just follow directions on bottle. Send your money quick and help yourself to get Relief from that agonizing painful aching Corn.

Order  
by No.  
M-708

Price Only . . 35c  
3 Bottles for \$1.00



# KLEEN-U PILLS For Laxative Action Maybe You Need These Pills

Do you feel Sick, all worn or tired out because of temporary constipation, or slow acting bowels? Are you suffering from temporary constipation and resulting biliousness, headaches, bad breath? Many people suffering in misery have been relieved.

## Drive Out the Bad

Do you feel weak and run-down because of poor elimination? Perhaps all you need is to DRIVE OUT the BAD STUFF from your bowels.

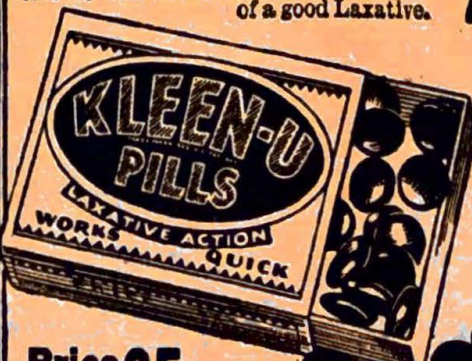
## Take Care of Yourself

Do you know that very often toxins or poisons caused by constipation could cause you much sickness? This trouble can often be relieved by use of a good Laxative.



For Man,  
Woman,  
Child

Picture shows man's intestines where waste matter collects. Kleen-U Pills helps keep your bowels active and helps when you suffer from temporary constipation.



Price Only . 25c  
Large Size . 50c

No.  
M-709

Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE  
CHICAGO, ILL., U.S.A.



# MADAM JONES HAIR GLORY

FOR MEN  
AND WOMEN



LOOK  
AT THAT  
HAIR

Here it is Ladies and Gentlemen! MADAM JONES Hair Glory—Just the thing that you may have been waiting for—perhaps even praying for! If you crave Silky, Beautiful Hair—and who does not?—lose no time in keeping your Hair in Good Condition. Madam Jones HAIR GLORY helps to Soften and Smooth Short, Harsh, Stubby, Stiff and Kinky Hair. Adds new life and gloss to faded, dead looking hair. Before you know it you should be able to dress your hair in attractive fashion which should improve your appearance and win the admiration of your friends and loved ones. Remember, your hair is your crowning glory. So make yourself happy and proud by sporting a beautiful head of well kept hair.

## FREE – SPECIAL TREATING OIL

With every Package of Madam Jones Hair Glory you get a Free Supply of Special Treating Oil. This is a New Discovery of ours which goes right down to the scalp, giving new life and gloss to the Hair. Here is your big opportunity! Are you going to pass it up and continue to suffer with Bad Hair or are you going to get this Fine Hair Treatment? It is up to you! All you have to do is to order a box of Madam Jones Hair Glory for only \$1.00. Guaranteed to satisfy in seven days or money back. You cannot lose so RUSH your order in today. SPECIAL TREATING OIL—FREE.

No. V-173  
Only.....**\$1.10**  
3 for \$2.20

# MADAM JONES FACE TREATMENT



## ENJOY LIGHT LOOKING SKIN

Help your Skin to New Beauty. Madam Jones Bleach Ointment works almost like Magic to Brighten Dark, Muddy, Freckled Skin into Light, Soft, Clear Beauty. Many Men just love to see a woman with Beautiful Clear Light Skin. Why not help yourself to New Happiness with a Pretty Looking Complexion? Apply Madam Jones' Bleach Cream to your skin for a few nights and watch for results. Guaranteed to satisfy in 7 days or Money back. You cannot lose! Special inducement to each customer who orders now. One bar of Madam Jones' White Wonder Beauty Soap given to you without extra charge. Mail your order NOW and get Extra Soap with Madam Jones' Bleach Ointment.

No. V-174—Both Only **55c**  
Three for Only \$1.48

## Madam Jones HAIR STRAIGHTENING COMB



Hair Dressing at home now made easy. Start now to use the Madam Jones Modern Way of Combing your Hair straight in place. Save on Beauty Parlor bills. Use Madam Jones' Hair Straightening Comb with Madam Jones' Hair Glory. Madam Jones' complete instructions given FREE.

No. C-145  
Price Only...**\$1.59**

## BIG COMBINATION OFFER

Straightening Comb .....	\$1.00
Hair Glory .....	1.00
<b>TOTAL VALUE .....</b>	<b>\$2.00</b>
<b>No. C-145—Both, Only...</b>	<b>\$1.59</b>

**Agents Wanted—Write King Novelty Co. 2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.**



FOR  
LADIES  
and  
MEN



# HAIR GLOWER

**DON'T BE JINXED**  
with Bad Looking Hair that holds you back  
because it spoils your looks. Help your  
hair to New Beauty with Sweet Georgia  
Brown Hair Glower. Dull, crimped  
Hair looks shorter. Use Hair  
Glower, it helps make Hair look  
Straighter, Longer, and Glos-  
sier by Smoothing it out and fixing  
it in place. Full directions on  
jar. Order yours now. Be  
thrilled with the new Hair  
Beautifying effect Hair  
Glower gives your hair.

ORDER BY No. V-72

Price  
Only **55c**  
with Tax



## AGENTS WANTED

**SELL SWEET GEORGIA BROWN FACE and HAIR GOODS**

**MAKE BIG MONEY**

Mail Coupon and 3¢ Stamp For  
**FREE SAMPLES**  
and **FREE CATALOG**



Dear Friend:—Let this be your **LUCKY DAY** by mailing the  
**COUPON** right away. Let us show you how you can be a money-  
making Valmor Agent. We need men or women everywhere to  
be Agents for **SWEET GEORGIA BROWN** Hair Dressing  
Pomade, Skin Brightener, Bleach Cream, Face Powder, Incense,  
Jewelry, Perfume, 300 products. Work spare or full time and  
make up to \$40.00 a week or up to \$6.00 in a single day. Just  
send **COUPON** and 3c stamp to cover postage for **FREE**  
**SAMPLES** of Hair Dressing, Face Powder; **FREE BIG CATA-**  
**LOG** filled with pretty pictures and **FREE SAMPLE CASE**  
Offer to Agents. Hurry! Fill out and mail **COUPON** today!

**VALMOR PRODUCTS CO.**

Dept. 21-A 2241 Indiana Ave., Chicago, Ill., U. S. A.

**CUT OUT  
AND MAIL  
COUPON  
NOW!**

VALMOR PRODUCTS CO. Dept. Y-3  
2241 Indiana Ave., Chicago, Ill., U. S. A.

I want to be a Valmor money-making Agent. Please  
send me **FREE SAMPLES** of **SWEET GEORGIA BROWN**  
Hair Dressing Pomade and Face Powder, **BIG FREE**  
**CATALOG** and **FREE SAMPLE CASE** Offer so I can  
start quick as your Agent and make Big Money right  
away. Enclosed find 3c stamp to cover postage.

Name \_\_\_\_\_  
Address \_\_\_\_\_ Box \_\_\_\_\_ R.F.D. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**FREE!** WITH  
THIS  
**COUPON**

SEND ALL  
ORDERS TO

**KING NOVELTY CO.**

2244 COTTAGE GROVE AVE.  
CHICAGO, ILL., U.S.A.



ADAM and EVE ROOT

**FREE**  
OF EXTRA CHARGE

DEVIL'S SHOE STRING ROOT

**LUCKY MO-JO Brand  
PERFUME**

**ADAM and  
EVE ROOT**

This Perfume Given  
With Your Order for  
Both Roots

The ADAM and EVE ROOT is a familiar root used by conjure men for so-called Hoodooing. Such Roots we believe were carried around on the person for the purpose of bringing **GOOD LUCK**, Winning in Love Affairs, Winning in Games of Chance, and almost anything else desired. We, of course, make no claims that the ADAM and EVE Root will bring the above mentioned **GOOD LUCK**. If it does, it may only be a coincidence. We sell only as a Curio or curiosity. Two Roots are packed in a box labeled "MO-JO Brand."

Winning in Games of Chance, and almost anything else desired. We, of course, make no claims that the ADAM and EVE Root will bring the above mentioned **GOOD LUCK**. If it does, it may only be a coincidence. We sell only as a Curio or curiosity. Two Roots are packed in a box labeled "MO-JO Brand."



**DEVIL'S SHOE STRING**

A certain Book on Folklore gives the following belief regarding **DEVIL'S SHOE STRING**: "Cut Root into small pieces, put camphor or whiskey on it, rub on your Hands—Will give you control over any woman. Carry a bit in your pocket, no snake will bite you; Lay a piece in a man's path, he will never have any more money; Use it for a Gambling "Hand." We make no claims that this Root will have any supernatural effect as above mentioned, and sell only as a Curio.

**BUY ALL for \$1.00 PLUS 10¢ Tax Send \$1.10 for ALL**

**ORDER ADAM and EVE ROOT and DEVIL'S SHOE STRING.** You just pay regular price 50c—the Two for \$1.00 and we give you **FREE** of extra charge a full ½ oz. Bottle of **LUCKY MO-JO PERFUME**. Add 10c extra for Tax on Perfume. **Send \$1.10 for ALL.** You'll like the **TANTALIZING ATTRACTIVE** Fragrance of this **GENUINE LUCKY MO-JO PERFUME**. It is Strong, Long Lasting and Sweet. Order the Roots you want as a Curio and get Perfume **FREE** of extra charge.

Order by No. A-573  
Price For ALL . . . . . **\$1.10**



**FREE OF EXTRA CHARGE  
VAN VAN  
BRAND  
OIL**

**RABBITS FOOT**

**THE FAME**

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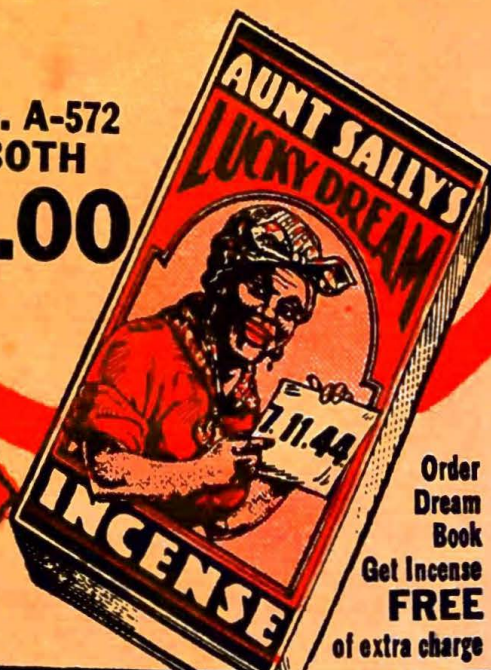
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## SUMMARY OF CONTENTS

Lucky Numbers, Numbers that harmonize, Interpretation of Dreams and Numbers to which they apply, Significance of Cards Dreamed and their Numbers, Good Combinations to Play, Table for Finding Lucky Numbers, Numbers and Dreams of the Months, Numbers for the Days of the Week, The Oraculum or Napoleon Bonaparte's Book of Fate, Ladies' List of Numbers, Gentlemen's List of Numbers, Alphabet and List of Numbers which they denote, Single and Combination Numbers for Dreams, Dominoes and their Numbers, Flowers and their Numbers. Be sure to get this Famous Dream Book.

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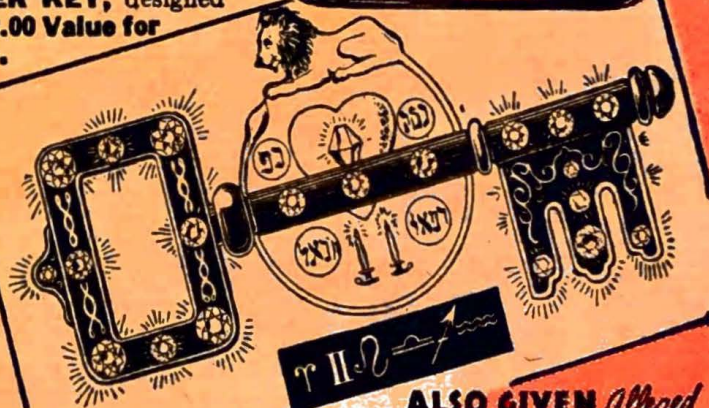
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**Order No.**

**A-555**

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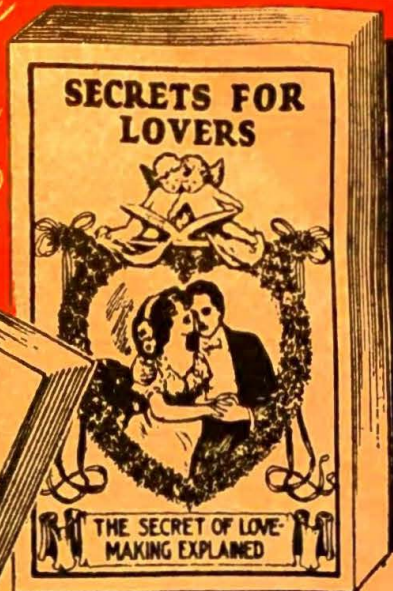
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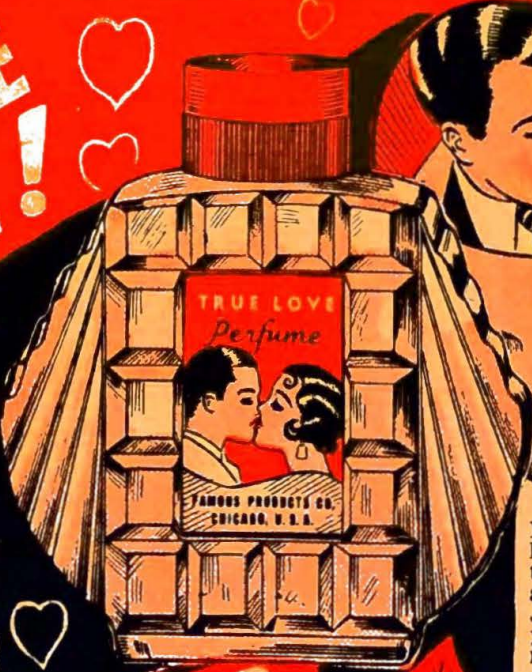
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Everyone knows that Sweet Smelling Perfume helps in LOVE and Romance. Here's your chance to get a bottle of TRUE LOVE Brand PERFUME and TRUE LOVE Brand Sachet POWDERS. Just put on a little every day and see how Sweet you will smell. You can also get LODESTONE, regarding which one book mentions that the Lodestone was worn because it had the power of WINNING and HOLDING LOVE, to be a Magnet for Hearts as for metals. If you wish a Big Bargain, you can get all for \$1.00 together with a Mo-Jo Coin FREE of extra cost. We, of course, make no claims that TRUE LOVE Brand PERFUME and POWDER with Lodestone and Coin would bring LUCK in LOVE or be any help in LOVE affairs. However, if you wish a BARGAIN, order ALL for Only \$1.00

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IN A RED  
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Wonderful  
Powder  
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**55c**  
V-40

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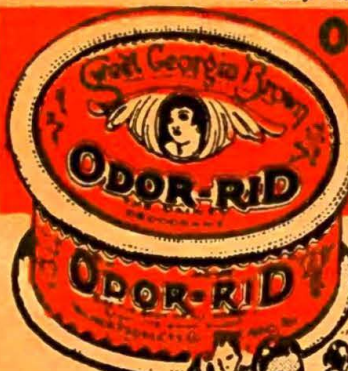
## SWEET GEORGIA BROWN VANISHING CREAM

Always use Vanishing Cream before using Face Powder. It acts as a foundation. Face Powder will stick better and not blow off easily. Pat a little Sweet Georgia Brown Vanishing Cream on Face, Neck, Arms, and Hands. It vanishes away in one minute. Helps prevent oily skin and shiny nose. Your Face is your Fortune. Help keep it lovely.



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V-1

FANCY  
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**ODOR  
RID**  
Small  
sweet

For  
Men  
and  
Women

Men Love Women who smell Sweet. Help get rid of Body Odor. Don't Lose Out in Love or Business because of Body Odor. Keep Sweet. Get a Jar of Sweet Georgia Brown Odor-Rid Today. Directions on every jar.



No. V-130 **55c**

## Cocoanut Oil SHAMPOO

Ladies, Girls, Men, Boys, even Babies must have clean HAIR first if they want their HAIR to be Beautiful. It doesn't do any good to use Pomade, Tonics, etc., on dirty HAIR. Wash your HAIR once a week with Cocoanut Oil Shampoo. See how nice your Hair looks. Just follow directions. In only one minute your whole head becomes covered with Thick, Fluffy lather which loosens up dirt, dandruff and scales.

No. V-81... Price Only **55c**



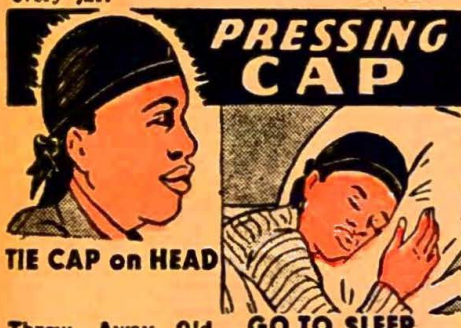
## SWEET GEORGIA BROWN

MAGIC  
PINK  
LOVIN  
CREAM

No Rouge Required. Right before your eyes Magic Pink Lovin' Cream brightens the appearance of your Skin. If Skin is light, use a little. If Dark, use more.



No. V-14. Price **55c**



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Throw Away Old Stocking Caps. Get a smart looking SWEET GEORGIA BROWN Hair Pressing Cap, and help keep your Hair Smooth, and well Dressed, while you sleep or rest. Fits head like a glove.

No. **55c**  
V-100



Hair in Place



Have Brilliant, Glossy, Soft, Beautiful looking HAIR in one minute. Put a few drops of Sweet Georgia Brown Brilliantine on your Hair Brush before combing Hair. Order a Bottle Today.

No. V-85 **55c**

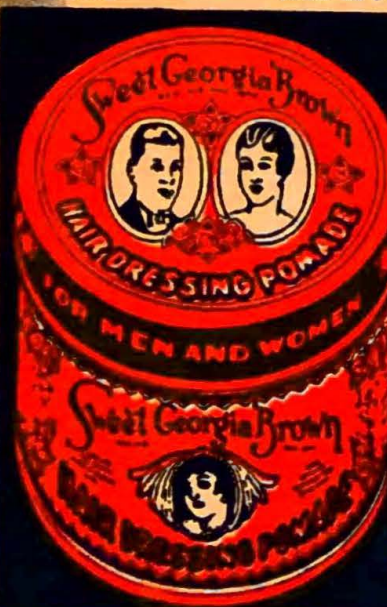
If you want to appear Sweet and Attractive to the opposite sex, sprinkle a few drops of SWEET GEORGIA BROWN Hair Perfume on your HAIR. Attracts admiring attention. Order Today.

No. **55c**  
V-172



Help your SKIN to look Brighter, Clearer, and alluringly beautiful. Help dark, muddy Skin. Do all you can to brighten it. Order a jar of Sweet Georgia Brown Bleach Cream. Use it every morning and evening to Help Brighten your Complexion. Send 50c for a Jar. Your money back if not satisfied.

V-3  
PRICE  
**55c**



## HAIR DRESSING POMADE

Slick your HAIR temporarily Straighter looking. Use SWEET GEORGIA BROWN Hair Dressing Pomade. Does it in one minute. Men and Boys — Make rough, tough, unruly Hair lay down smooth. Use with or without hot comb.

V-70

ONLY  
**55c**



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Cocoanut Oil Shampoo  
Hair Straightening Comb

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# SPECIAL OFFER

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SPRINKLE ON MONEY

SPRINKLE ON CLOTHES

Essence of **BEND-OVER**

ALL 3

**BIG SELLER**

**FOR \$2.00**

Here is a strange name, but evidently this **ESSENCE of BEND-OVER** has been well known, because it mentions in a Book that tells about the paraphernalia of Conjure that **ESSENCE of BEND-OVER** has been **USED TO RULE AND HAVE YOUR WAY**. From this we assume that people who are anxious of having their own wishes or desires brought about have used **ESSENCE of BEND-OVER**. We do not sell for this purpose and make no claims that it will bring about any Supernatural occurrences. If you desire **ESSENCE of BEND-OVER** as a Curio, you may use it to keep your Home smelling Sweet and Pleasant.



## HOW TO USE IT

Sprinkle on Your Clothes or Money, Rub on Your Body, Arms, Neck, Chest or Behind Ears to keep a delightfully fragrant, Enticing aroma about your person. Also sprinkle in your Bath. Put a few drops on your Pillow before going to sleep at night. Order yours Today by the name and number.

**ORDER BY NO. A-412**

**PRICE ONLY \$1.00**

**OR SEND \$2.00 for ALL 3, ON THIS PAGE**

## FAST Scrubbing Essence

## HAS NO-HARRA PERFUMED LOTION



A Book that tells about Conjure mentions the following: **FAST Scrubbing Essence** a mixture of 13 oils. It mentions that this **FAST**

**Scrubbing Essence** has been burned with Incense for Fish Fry **LUCK**, Business Success, and we assume that this mixture has been used for any sort, or all kinds of **LUCK** Purposes, such as, Winning in **LOVE, GAMES, MONEY MATTERS**, etc. We make no claims that this **FAST SCRUBBING ESSENCE** should be used, or it would be valuable for bringing about **LUCK**. We do, however, make it from 13 Essences, as near as possible to Formula given in Book.



**NO. A-409**

**\$1.00**

**EACH, OR ALL 3 ON THIS PAGE**

**\$2.00**

brings **LUCK** to Gamblers. Whether this is so or not, we cannot vouch, but we are acquainted with the fact that preparations and articles of this, or similar nature have been used by many people for such things as bringing about **Winnings in Money Matters**, as well as **Love Affairs**. However, we make no claims that **HAS NO-HARRA** will bring about any Supernatural, Uncanny, or Unearthly Accomplishments, and sell only as a Curio. We, however, have made it up according to the same Formula that is given for the **Genuine HAS NO-HARRA**. The bottle that it comes in is Beautiful and Artistic. Directions on Every Bottle.



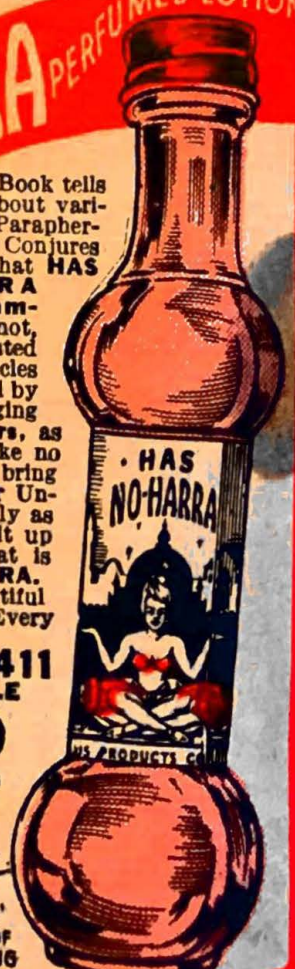
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 Candle Wick Anointing Oil with each Dozen.



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## CANDLES USED IN RELIGION

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MADE OF GENUINE Sterling SILVER



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Many people like to wear a stone that they believe is connected with **Their Own BIRTH-MONTH** with the Belief that the **BIRTH MONTH STONE** will **Bring GOOD LUCK IN LOVE and MONEY** matters, act as a **PROTECTION** and **DRIVE AWAY EVIL**. We make no claims to this effect for these **BIRTH MONTH RINGS** that we have listed below for sale. The months and the stones to correspond were listed by the National Association of Jewelers. The ring that you buy is set with a Simulated Stone in **Sterling Silver** mounting. We have also stated below the statements made in a book regarding **BIRTH STONES**. We make no claims that the wearing of the real stone or a simulated stone or these rings that we are selling will perform any supernatural miracles but have listed these beliefs because we feel you would be interested in reading what some authors have said.

**WEAR THIS BEAUTIFUL BIRTHMONTHRING**

## WHAT MONTH WERE YOU BORN IN?

<b>No. 81—JANUARY</b> <b>GARNET</b> —Said to give constancy and fidelity in every engagement and give cheerfulness and the ability to hold one's own in the world.	<b>No. 84—APRIL</b> <b>DIAMOND</b> —Said to give faith, purity, <b>Life, Joy</b> , innocence, and repentance and be good for developing concentration and to promote spiritual ecstasy.	<b>No. 87—JULY</b> <b>RUBY</b> —Said to give divine power, dignity and <b>LOVE</b> and hold to the owner the love of those loved. Also said to cause obstacles to melt away and inspire one with bravery.	<b>No. 90—OCTOBER</b> <b>OPAL</b> —Said to denote hope and good fortune, to sharpen the sight and to strengthen the faith of the possessor. It may safely be worn if it is the stone of the Birthmonth.
<b>No. 82—FEBRUARY</b> <b>AMETHYST</b> —Said to be a sure averter of drunkenness and to <b>Bring Peace of Mind</b> and promote chastity and strengthen Will Power.	<b>No. 85—MAY</b> <b>EMERALD</b> —Said to give faith, <b>Success in Love</b> , discover false friends, true friendship, felicity in domestic life, and change color when false friends are near.	<b>No. 88—AUGUST</b> <b>SARDONYX</b> —Said to give conjugal felicity and also said that it favors fortune and that the woman whose stone it is and does not wear it will be lonely.	<b>No. 91—NOVEMBER</b> <b>TOPAZ</b> —Said to give fidelity of <b>friendship</b> , prevent bad dreams, cheer the wearer, <b>strengthen</b> the intellect, brighten the wit, protect against the perils of the sea.
<b>No. 83—MARCH</b> <b>BLOODSTONE</b> —Said to give <b>COURAGE, SUCCESS</b> , and <b>WISDOM</b> in perilous undertakings. In the West Indies it is used for the cure of wounds, being wetted in cold water.	<b>No. 86—JUNE</b> <b>PEARL</b> —Said to give purity and innocence, also clearness to physical and mental sight. Also said that its Beauty depends on health of the wearer.	<b>No. 89—SEPTEMBER</b> <b>SAPPHIRE</b> —Said to give <b>Truth</b> and constancy; free from enchantment and insure protection against many diseases and to warn of hidden dangers.	<b>No. 92—DECEMBER</b> <b>TURQUOISE</b> —Said to give <b>Success</b> , happiness, prosperity in <b>Love</b> , and obtain friends as is verified by the old saying: "He who possesses a Turquoise will always be sure of friends."

SEND PIECE OF STRING OR STRIP OF PAPER FOR SIZE  
 GIVE RING NUMBER AND MONTH  
 GENUINE STERLING SILVER RING.....EACH

**\$1.10**

We reserve the right, when we cannot obtain the Simulated Stones listed above, to substitute simulated stones of those listed as Modern Birthstones by the Precious Stone Dealers' Association of New York.

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